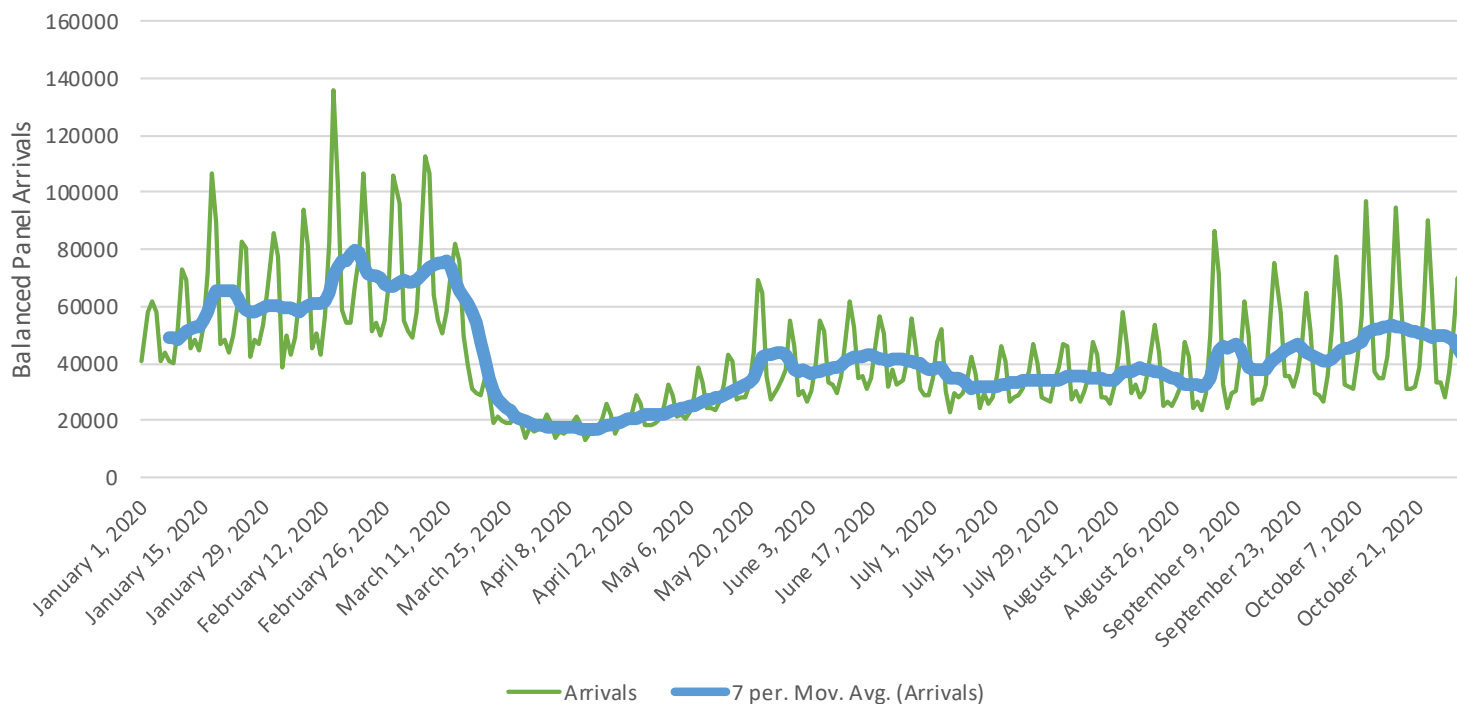


Maricopa County Visitation Data 2020



Trips by Arrival County Over Time



Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	14.60%	64%	1 Day, 17 Hours, 32 Minutes
Los Angeles	14.50%	40%	2 Days, 5 Hours, 41 Minutes
Tucson/Sierra Vista	11.40%	59%	1 Day, 13 Hours, 55 Minutes
Albuquerque/Santa Fe	3.20%	40%	2 Days, 12 Hours, 31 Minutes
San Diego	3.10%	33%	2 Days, 14 Hours, 14 Minutes
Las Vegas	2.60%	41%	2 Days, 5 Hours, 56 Minutes
Denver	2.50%	25%	3 Days, 7 Hours, 10 Minutes
Chicago	2.40%	21%	3 Days, 14 Hours, 44 Minutes
San Francisco/Oakland/San Jose	2.30%	24%	2 Days, 21 Hours, 44 Minutes
Yuma/El Centro	2.20%	58%	1 Day, 19 Hours, 59 Minutes

Source: Arrivalist