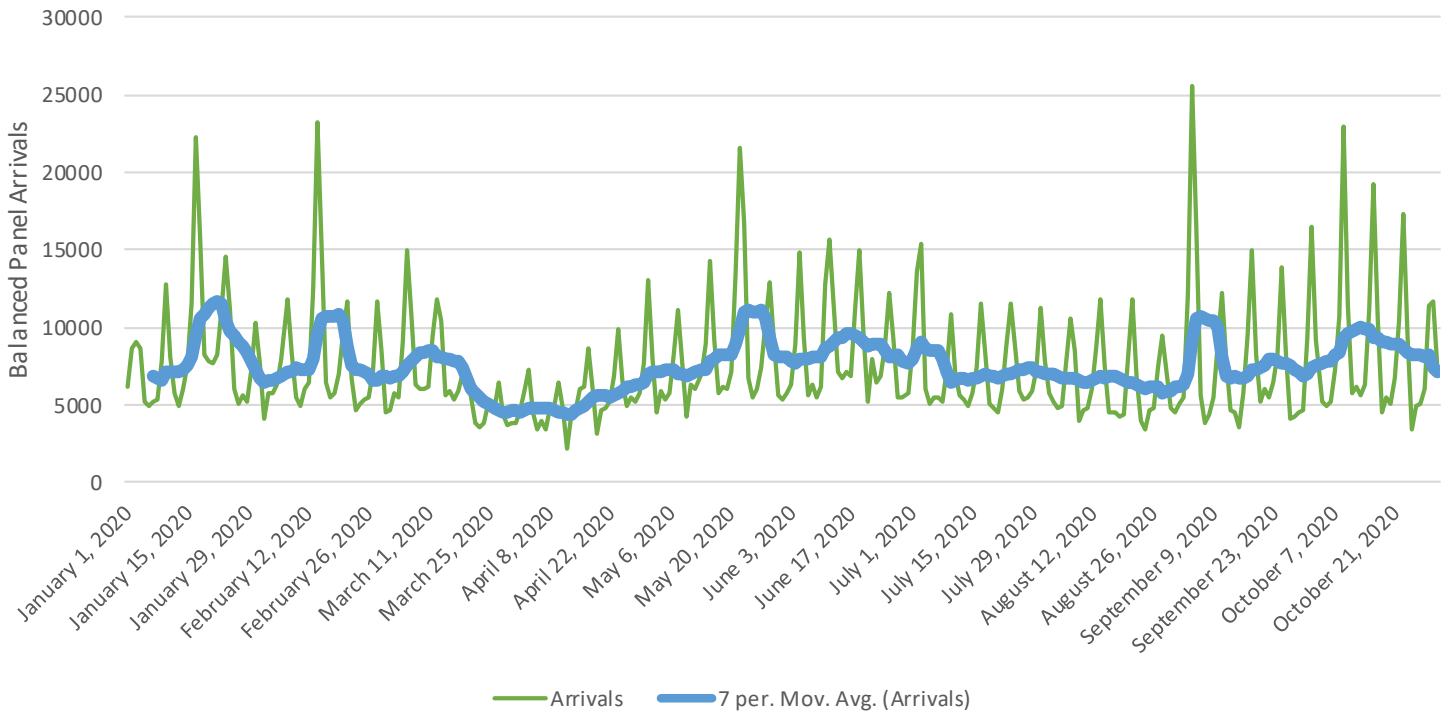


# La Paz County Visitation Data 2020



## Trips by Arrival County Over Time



## Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Los Angeles	42.70%	43%	2 Days, 4 Hours, 57 Minutes
Phoenix	29.50%	38%	19 Hours
San Diego	3.40%	35%	2 Days, 15 Hours, 20 Minutes
Tucson/Sierra Vista	3.20%	33%	1 Day, 4 Hours, 22 Minutes
Fresno/Visalia	2.20%	56%	1 Day, 16 Hours, 35 Minutes
Sacramento/Stockton/Modesto	2.10%	46%	2 Days, 1 Hours, 30 Minutes
Palm Springs	1.80%	44%	1 Day, 23 Hours, 57 Minutes
Yuma/El Centro	1.60%	42%	1 Day, 18 Hours, 42 Minutes
El Paso	1.50%	62%	1 Day, 1 Hours, 56 Minutes
Bakersfield	1.10%	47%	1 Day, 18 Hours, 53 Minutes

Source: Arrivalist