

October 2020

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	October 2020	October 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 249,161,991	\$ 339,654,370	-26.6%	\$ 2,207,056,255	\$ 3,248,295,283	-32.1%
Restaurant/Bar	\$ 1,196,474,218	\$ 1,313,267,310	-8.9%	\$ 11,043,127,392	\$ 13,122,759,189	-15.8%
Retail	\$ 6,613,638,744	\$ 6,126,588,363	7.9%	\$ 63,447,177,817	\$ 59,957,712,269	5.8%
Amusement	\$ 60,690,985	\$ 114,442,571	-47.0%	\$ 633,650,867	\$ 1,295,932,121	-51.1%
Total	\$ 8,119,965,938	\$ 7,893,952,614	2.9%	\$ 77,331,012,331	\$ 77,624,698,862	-0.4%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	October 2020	October 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 13,018,714	\$ 17,746,941	-26.6%	\$ 115,318,689	\$ 169,723,429	-32.1%
Restaurant/Bar	\$ 15,826,004	\$ 17,370,849	-8.9%	\$ 146,069,655	\$ 173,577,360	-15.8%
Retail	\$ 40,406,687	\$ 37,431,004	7.9%	\$ 387,636,878	\$ 366,317,639	5.8%
Amusement	\$ 218,536	\$ 412,085	-47.0%	\$ 2,281,650	\$ 4,666,392	-51.1%
Total	\$ 69,469,941	\$ 72,960,879	-4.8%	\$ 651,306,872	\$ 714,284,820	-8.8%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).