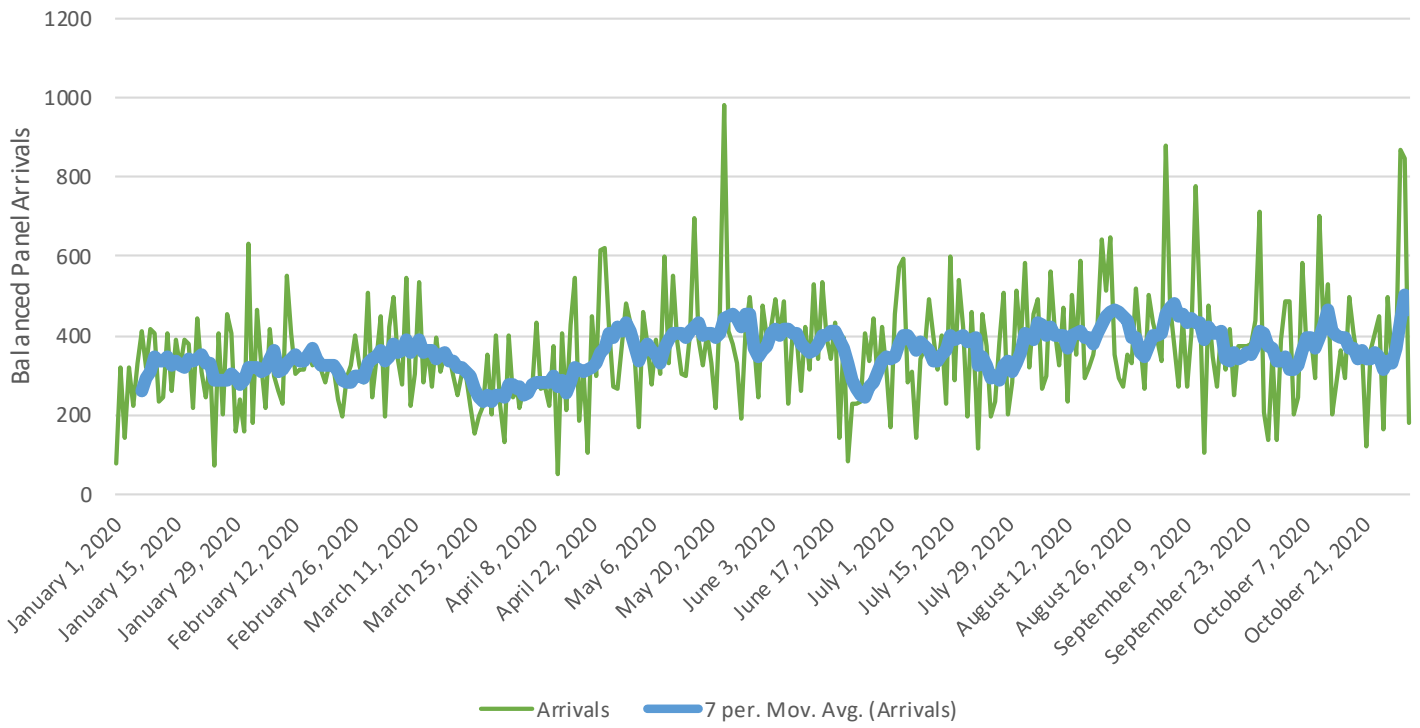


Greenlee County Visitation Data 2020



Trips by Arrival County Over Time



Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	33.80%	34%	1 Day, 17 Hours, 43 Minutes
Tucson/Sierra Vista	13.10%	41%	2 Days, 0 Hours, 33 Minutes
Los Angeles	7.10%	19%	1 Day, 3 Hours, 23 Minutes
Albuquerque/Santa Fe	3.80%	40%	2 Days, 7 Hours, 12 Minutes
El Paso	2.10%	47%	1 Day, 18 Hours, 56 Minutes
Salt Lake City	1.70%	21%	2 Days, 10 Hours, 3 Minutes
Seattle/Tacoma	1.60%	3%	2 Days, 17 Hours, 16 Minutes
Sacramento/Stockton/Modesto	1.50%	9%	1 Day, 0 Hours, 42 Minutes
Fresno/Visalia	1.40%	29%	22 Hours
Dallas/Fort Worth	1.30%	5%	1 Day, 7 Hours, 14 Minutes

Source: Arrivalist