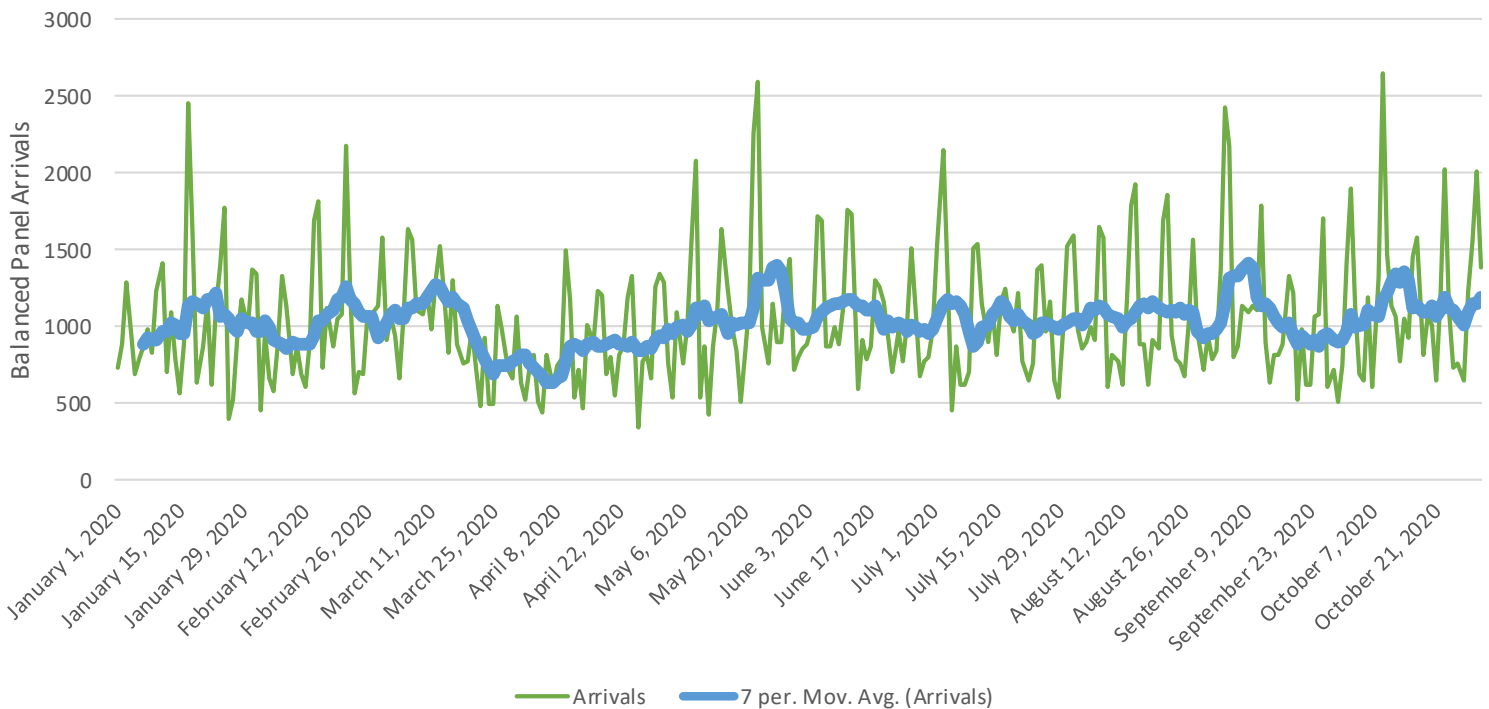


Graham County Visitation Data 2020



Trips by Arrival County Over Time



Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	29.40%	42%	1 Day, 18 Hours, 8 Minutes
Tucson/Sierra Vista	13.70%	42%	1 Day, 23 Hours, 55 Minutes
Los Angeles	8.10%	44%	1 Day, 1 Hours, 1 Minutes
Albuquerque/Santa Fe	4.20%	45%	2 Days, 16 Hours, 60 Minutes
Reno	2.80%	19%	2 Days, 21 Hours, 24 Minutes
Fresno/Visalia	2.40%	47%	1 Day, 0 Hours, 2 Minutes
Sacramento/Stockton/Modesto	2.00%	28%	1 Day, 12 Hours, 46 Minutes
Bakersfield	2.00%	60%	19 Hours
El Paso	1.60%	34%	2 Days, 10 Hours, 52 Minutes
Chicago	1.50%	21%	1 Day, 20 Hours, 49 Minutes

Source: Arrivalist