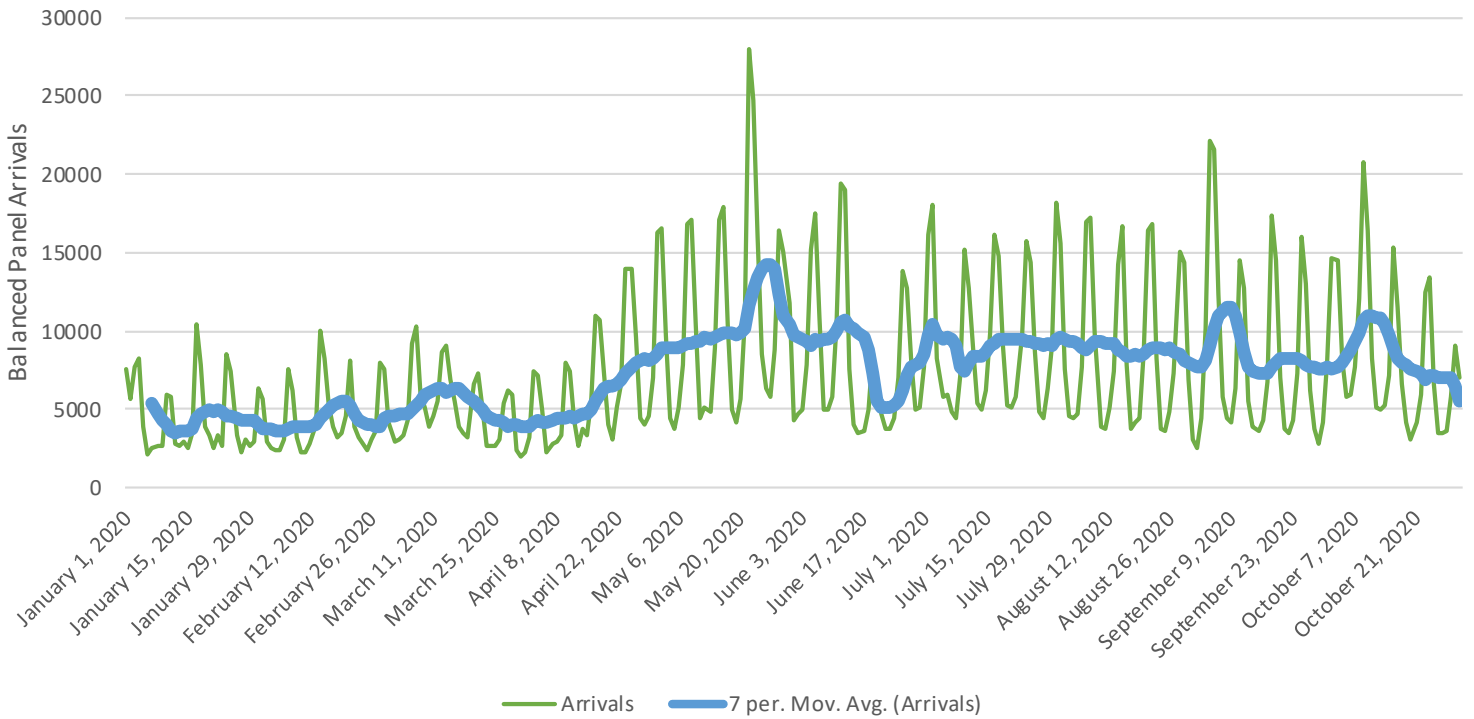


Gila County Visitation Data 2020



Trips by Arrival County Over Time



Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	67.60%	45%	2 Days, 3 Hours, 3 Minutes
Tucson/Sierra Vista	7.10%	35%	2 Days, 11 Hours, 59 Minutes
Albuquerque/Santa Fe	3.20%	26%	2 Days, 21 Hours, 16 Minutes
Los Angeles	2.70%	21%	2 Days, 5 Hours, 30 Minutes
Denver	1.30%	9%	3 Days, 19 Hours, 56 Minutes
Sacramento/Stockton/Modesto	0.90%	27%	1 Day, 8 Hours, 25 Minutes
Salt Lake City	0.80%	19%	2 Days, 18 Hours, 51 Minutes
Seattle/Tacoma	0.70%	15%	3 Days, 15 Hours, 38 Minutes
Chicago	0.60%	10%	2 Days, 23 Hours, 48 Minutes
San Diego	0.60%	10%	2 Days, 20 Hours, 60 Minutes

Source: Arrivalist