Apache County Visitation Data 2020

Trips by Arrival County Over Time

Arrivals ——— 7 per. Mov. Avg. (Arrivals)

Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	36.10%	35%	1 Day, 23 Hours, 31 Minutes
Los Angeles	9.80%	35%	1 Day, 3 Hours, 12 Minutes
Tucson/Sierra Vista	6.70%	27%	3 Days, 0 Hours, 7 Minutes
Albuquerque/Santa Fe	6.60%	53%	1 Day, 21 Hours, 26 Minutes
Salt Lake City	2.70%	25%	2 Days, 7 Hours, 29 Minutes
Las Vegas	2.30%	26%	23 Hours
Sacramento/Stockton/Modesto	2.00%	34%	1 Day, 2 Hours, 59 Minutes
Fresno/Visalia	1.80%	40%	21 Hours
Denver	1.80%	10%	3 Days, 9 Hours, 4 Minutes
Dallas/Fort Worth	1.70%	14%	2 Days, 2 Hours, 41 Minutes

Source: Arrivalist

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CochiseCounty Visitation Data 2020
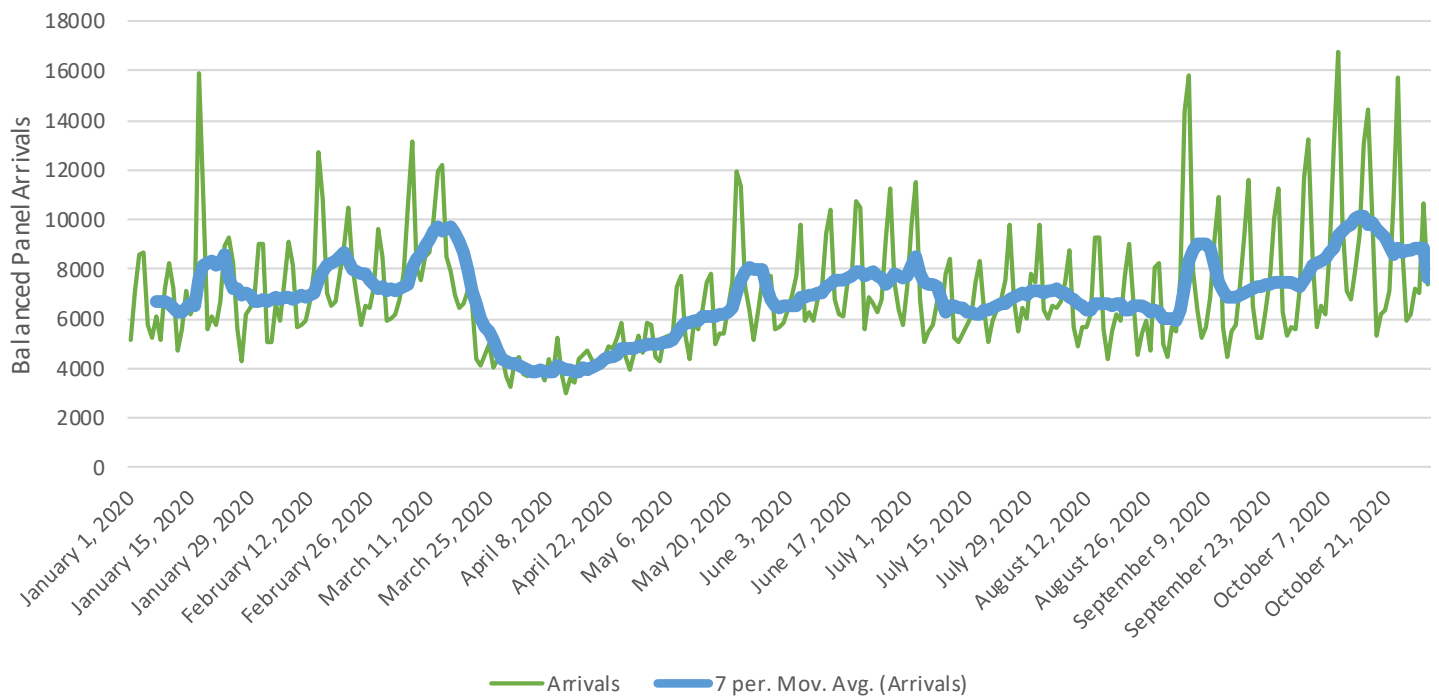
Trips by Arrival County Over Time

Legend: Arrivals — 7 per. Mov. Avg. (Arrivals)

TopPost-COVID OriginMarketsfor Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time inDestination
Phoenix	25.50%	33%	20 Hours
Los Angeles	21.30%	30%	1 Day, 6 Hours, 48 Minutes
Tucson/Sierra Vista	8.30%	46%	1 Day, 6 Hours, 0 Minutes
El Paso	5.40%	51%	1 Day, 20 Hours, 1 Minutes
Albuquerque/Santa Fe	3.20%	34%	1 Day, 20 Hours, 33 Minutes
Salt Lake City	3.10%	32%	2 Days, 8 Hours, 30 Minutes
Las Vegas	2.10%	24%	1 Day, 4 Hours, 48 Minutes
San Diego	2.10%	18%	1 Day, 14 Hours, 41 Minutes
Dallas/Fort Worth	1.60%	35%	1 Day, 17 Hours, 54 Minutes
Sacramento/Stockton/Modesto	1.40%	29%	1 Day, 17 Hours, 40 Minutes

Source: Arrivalist

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Coconino County Visitation Data 2020

Trips by Arrival County Over Time

Top Post-COVID Origin Markets for Overnight Stays
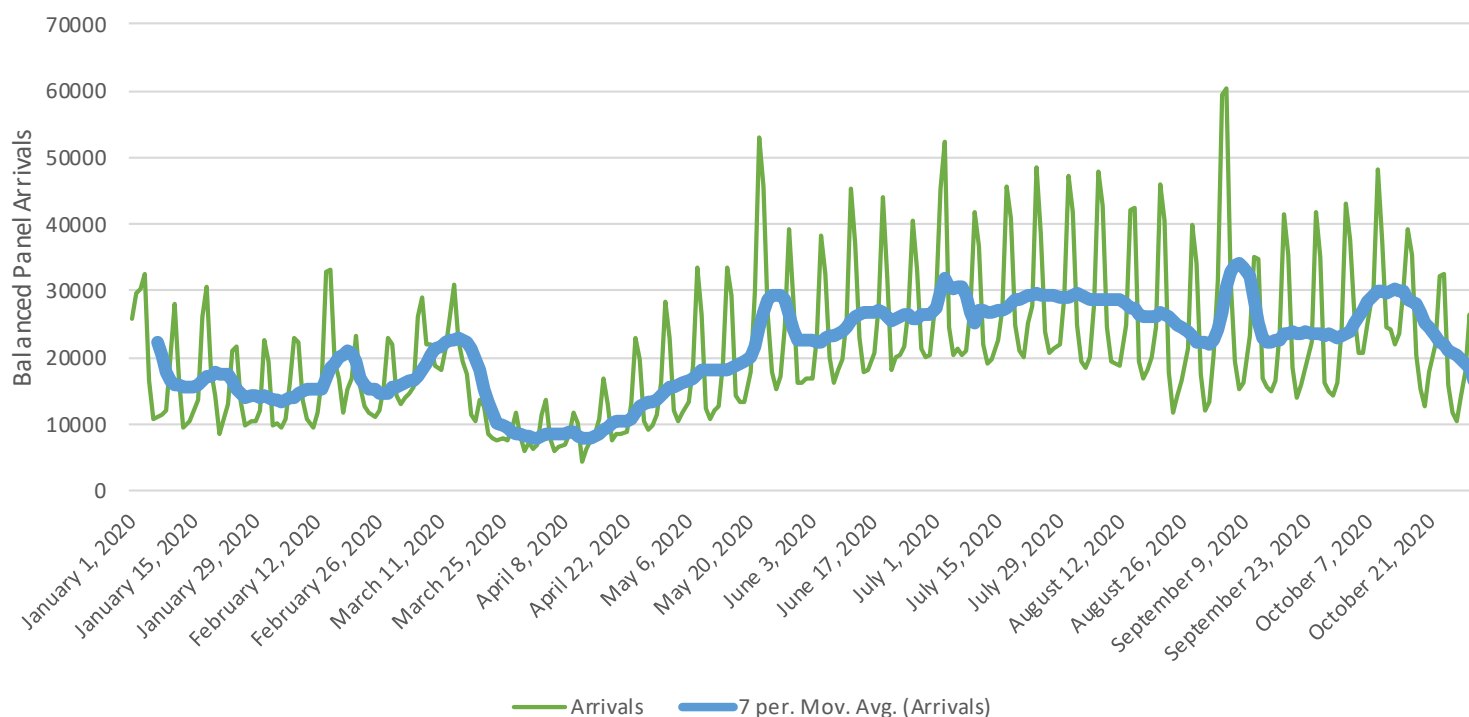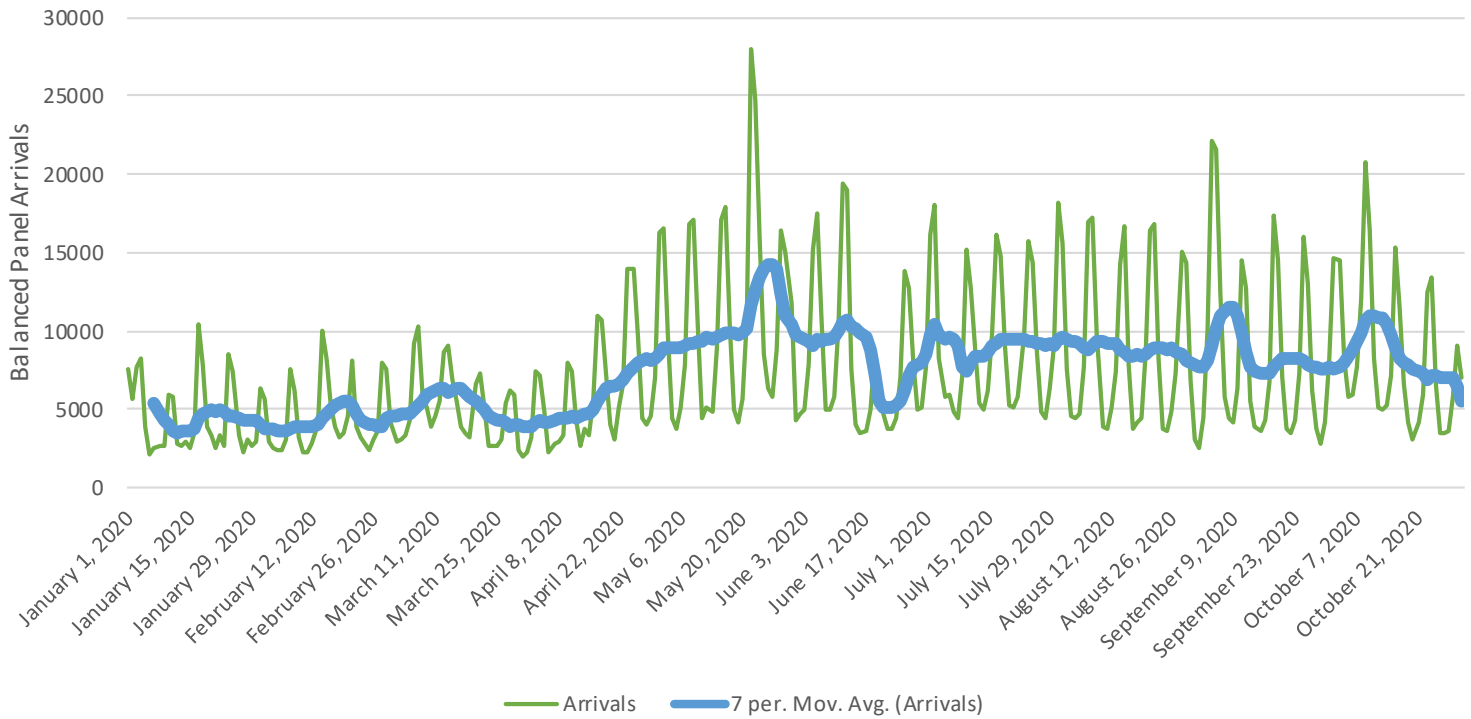
Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	45.70%	47%	1 Day, 22 Hours, 4 Minutes
Los Angeles	8.40%	26%	1 Day, 22 Hours, 2 Minutes
Albuquerque/Santa Fe	4.70%	39%	1 Day, 18 Hours, 27 Minutes
Salt Lake City	3.90%	29%	2 Days, 11 Hours, 40 Minutes
Tucson/Sierra Vista	3.20%	27%	2 Days, 9 Hours, 28 Minutes
Las Vegas	2.50%	29%	1 Day, 17 Hours, 55 Minutes
Denver	1.50%	11%	3 Days, 7 Hours, 39 Minutes
San Diego	1.30%	11%	2 Days, 14 Hours, 21 Minutes
San Francisco/Oakland/San Jose	1.30%	7%	2 Days, 9 Hours, 12 Minutes
Dallas/Fort Worth	1.20%	12%	2 Days, 5 Hours, 22 Minutes

Source: Arrivalist

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Gila County Visitation Data 2020

Trips by Arrival County Over Time

Legend: Arrivals — 7 per. Mov. Avg. (Arrivals)

Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	67.60%	45%	2 Days, 3 Hours, 3 Minutes
Tucson/Sierra Vista	7.10%	35%	2 Days, 11 Hours, 59 Minutes
Albuquerque/Santa Fe	3.20%	26%	2 Days, 21 Hours, 16 Minutes
Los Angeles	2.70%	21%	2 Days, 5 Hours, 30 Minutes
Denver	1.30%	9%	3 Days, 19 Hours, 56 Minutes
Sacramento/Stockton/Modesto	0.90%	27%	1 Day, 8 Hours, 25 Minutes
Salt Lake City	0.80%	19%	2 Days, 18 Hours, 51 Minutes
Seattle/Tacoma	0.70%	15%	3 Days, 15 Hours, 38 Minutes
Chicago	0.60%	10%	2 Days, 23 Hours, 48 Minutes
San Diego	0.60%	10%	2 Days, 20 Hours, 60 Minutes

Source: Arrivalist

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Graham County Visitation Data 2020
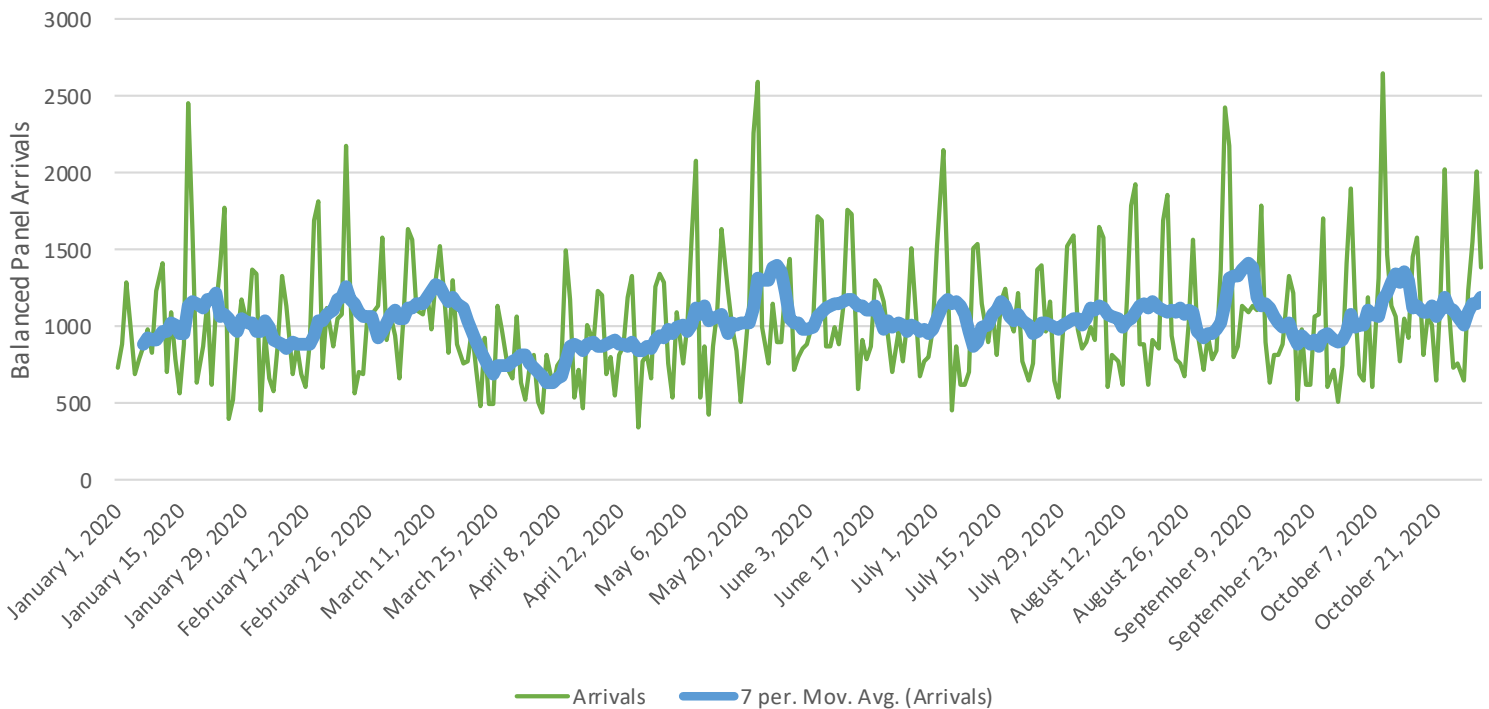
Trips by Arrival County Over Time

Legend: Arrivals — 7 per. Mov. Avg. (Arrivals)

Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	29.40%	42%	1 Day, 18 Hours, 8 Minutes
Tucson/Sierra Vista	13.70%	42%	1 Day, 23 Hours, 55 Minutes
Los Angeles	8.10%	44%	1 Day, 1 Hours, 1 Minutes
Albuquerque/Santa Fe	4.20%	45%	2 Days, 16 Hours, 60 Minutes
Reno	2.80%	19%	2 Days, 21 Hours, 24 Minutes
Fresno/Visalia	2.40%	47%	1 Day, 0 Hours, 2 Minutes
Sacramento/Stockton/Modesto	2.00%	28%	1 Day, 12 Hours, 46 Minutes
Bakersfield	2.00%	60%	19 Hours
El Paso	1.60%	34%	2 Days, 10 Hours, 52 Minutes
Chicago	1.50%	21%	1 Day, 20 Hours, 49 Minutes

Source: Arrivalist

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Greenlee County Visitation Data 2020
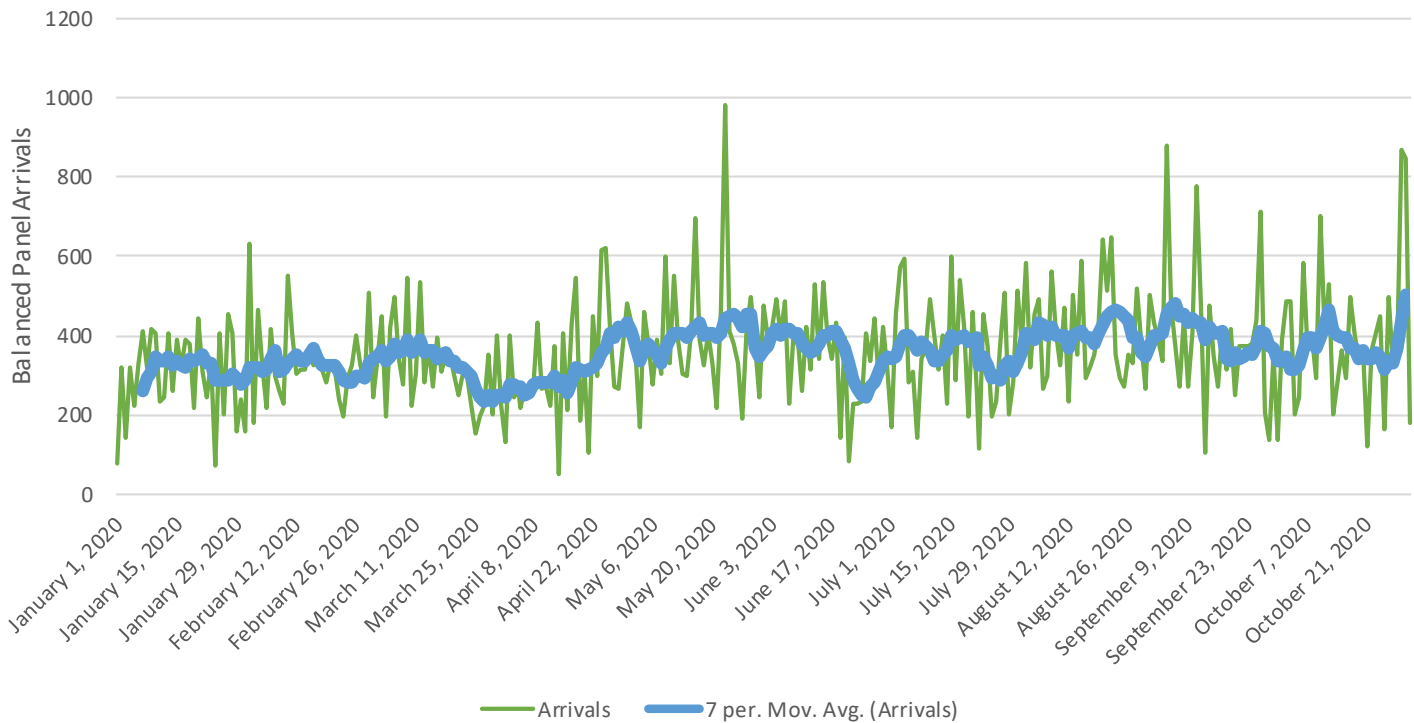
📅 Trips by Arrival County Over Time

Legend: — Arrivals — 7 per. Mov. Avg. (Arrivals)

✓ Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	33.80%	34%	1 Day, 17 Hours, 43 Minutes
Tucson/Sierra Vista	13.10%	41%	2 Days, 0 Hours, 33 Minutes
Los Angeles	7.10%	19%	1 Day, 3 Hours, 23 Minutes
Albuquerque/Santa Fe	3.80%	40%	2 Days, 7 Hours, 12 Minutes
El Paso	2.10%	47%	1 Day, 18 Hours, 56 Minutes
Salt Lake City	1.70%	21%	2 Days, 10 Hours, 3 Minutes
Seattle/Tacoma	1.60%	3%	2 Days, 17 Hours, 16 Minutes
Sacramento/Stockton/Modesto	1.50%	9%	1 Day, 0 Hours, 42 Minutes
Fresno/Visalia	1.40%	29%	22 Hours
Dallas/Fort Worth	1.30%	5%	1 Day, 7 Hours, 14 Minutes

Source: Arrivalist

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La Paz County Visitation Data 2020

Trips by Arrival County Over Time

Legend: Arrivals | 7 per. Mov. Avg. (Arrivals)
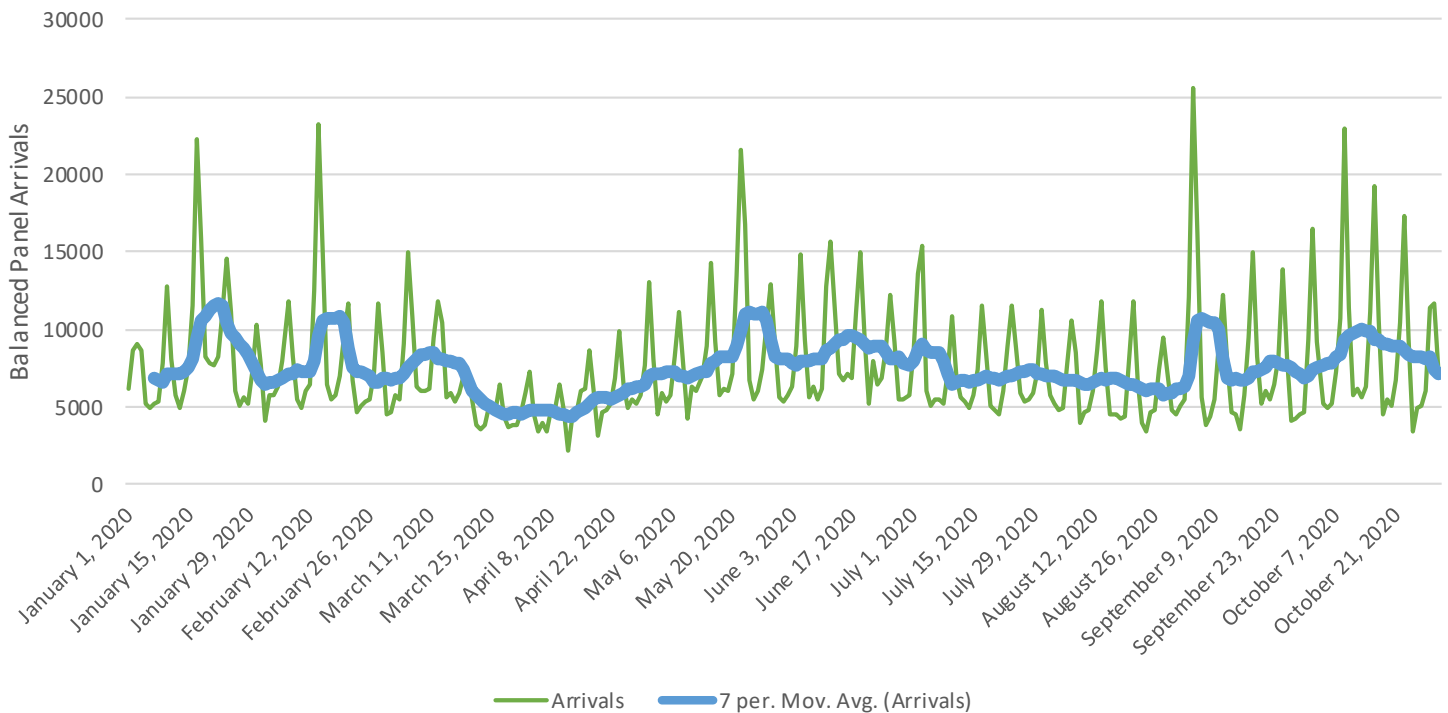
Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Los Angeles	42.70%	43%	2 Days, 4 Hours, 57 Minutes
Phoenix	29.50%	38%	19 Hours
San Diego	3.40%	35%	2 Days, 15 Hours, 20 Minutes
Tucson/Sierra Vista	3.20%	33%	1 Day, 4 Hours, 22 Minutes
Fresno/Visalia	2.20%	56%	1 Day, 16 Hours, 35 Minutes
Sacramento/Stockton/Modesto	2.10%	46%	2 Days, 1 Hours, 30 Minutes
Palm Springs	1.80%	44%	1 Day, 23 Hours, 57 Minutes
Yuma/El Centro	1.60%	42%	1 Day, 18 Hours, 42 Minutes
El Paso	1.50%	62%	1 Day, 1 Hours, 56 Minutes
Bakersfield	1.10%	47%	1 Day, 18 Hours, 53 Minutes

Source: Arrivalist

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Maricopa County Visitation Data 2020
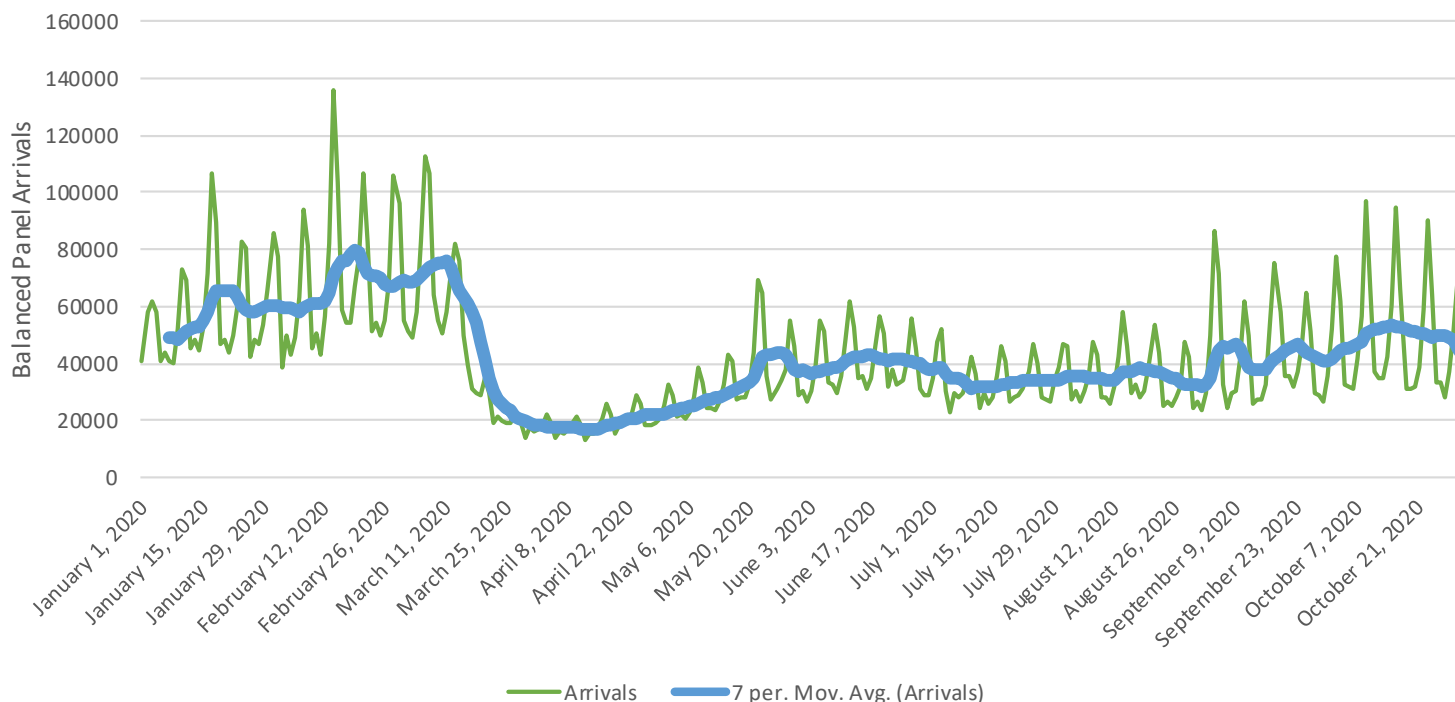
📅 Trips by Arrival County Over Time

Arrivals ——— 7 per. Mov. Avg. (Arrivals)

📍 Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	14.60%	64%	1 Day, 17 Hours, 32 Minutes
Los Angeles	14.50%	40%	2 Days, 5 Hours, 41 Minutes
Tucson/Sierra Vista	11.40%	59%	1 Day, 13 Hours, 55 Minutes
Albuquerque/Santa Fe	3.20%	40%	2 Days, 12 Hours, 31 Minutes
San Diego	3.10%	33%	2 Days, 14 Hours, 14 Minutes
Las Vegas	2.60%	41%	2 Days, 5 Hours, 56 Minutes
Denver	2.50%	25%	3 Days, 7 Hours, 10 Minutes
Chicago	2.40%	21%	3 Days, 14 Hours, 44 Minutes
San Francisco/Oakland/San Jose	2.30%	24%	2 Days, 21 Hours, 44 Minutes
Yuma/El Centro	2.20%	58%	1 Day, 19 Hours, 59 Minutes

Source: Arrivalist

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Mohave County Visitation Data 2020

Trips by Arrival County Over Time

— Arrivals — 7 per. Mov. Avg. (Arrivals)
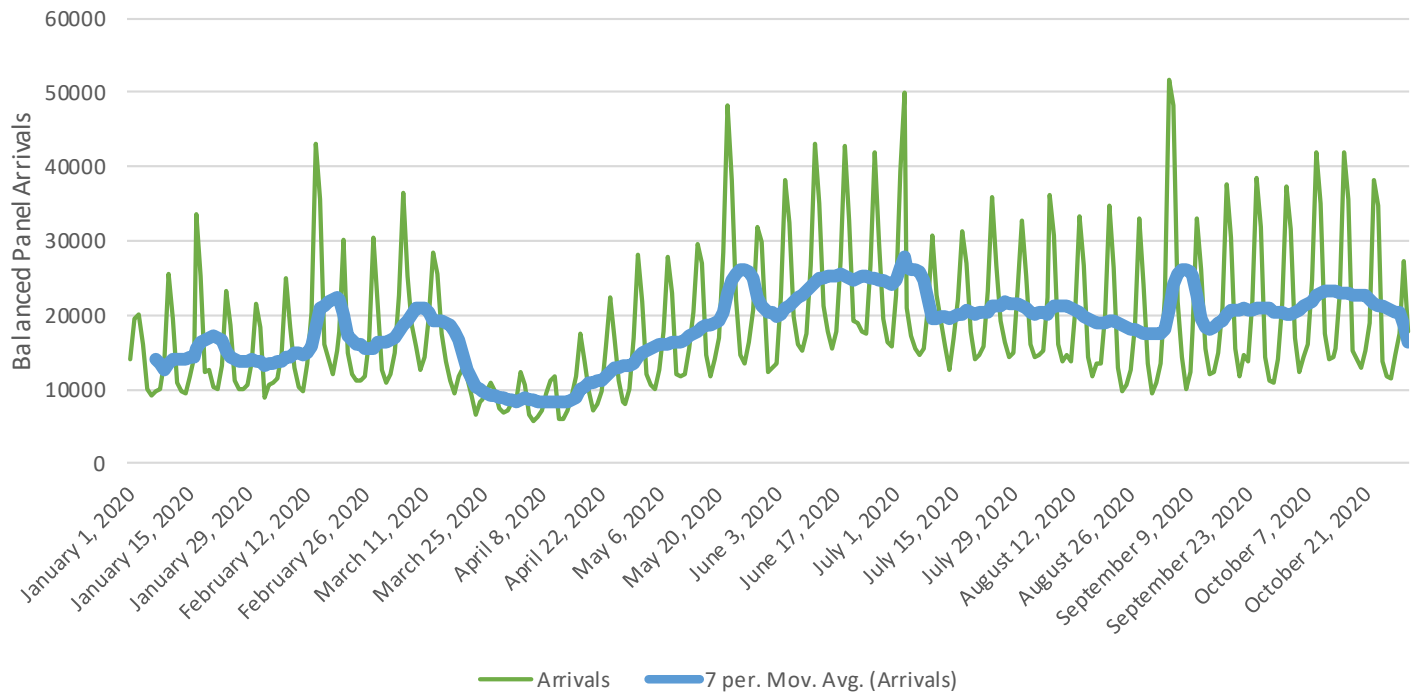
Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Los Angeles	30.30%	45%	1 Day, 22 Hours, 7 Minutes
Phoenix	22.30%	35%	19 Hours
Las Vegas	10.40%	45%	1 Day, 22 Hours, 8 Minutes
Salt Lake City	3.00%	34%	2 Days, 7 Hours, 34 Minutes
Tucson/Sierra Vista	2.20%	23%	1 Day, 3 Hours, 19 Minutes
Albuquerque/Santa Fe	2.20%	30%	1 Day, 0 Hours, 39 Minutes
San Diego	2.20%	33%	2 Days, 8 Hours, 14 Minutes
Fresno/Visalia	1.60%	58%	1 Day, 6 Hours, 16 Minutes
Sacramento/Stockton/Modesto	1.50%	37%	1 Day, 16 Hours, 46 Minutes
Bakersfield	1.20%	55%	1 Day, 7 Hours, 47 Minutes

Source: Arrivalist

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Navajo County Visitation Data 2020

Trips by Arrival County Over Time

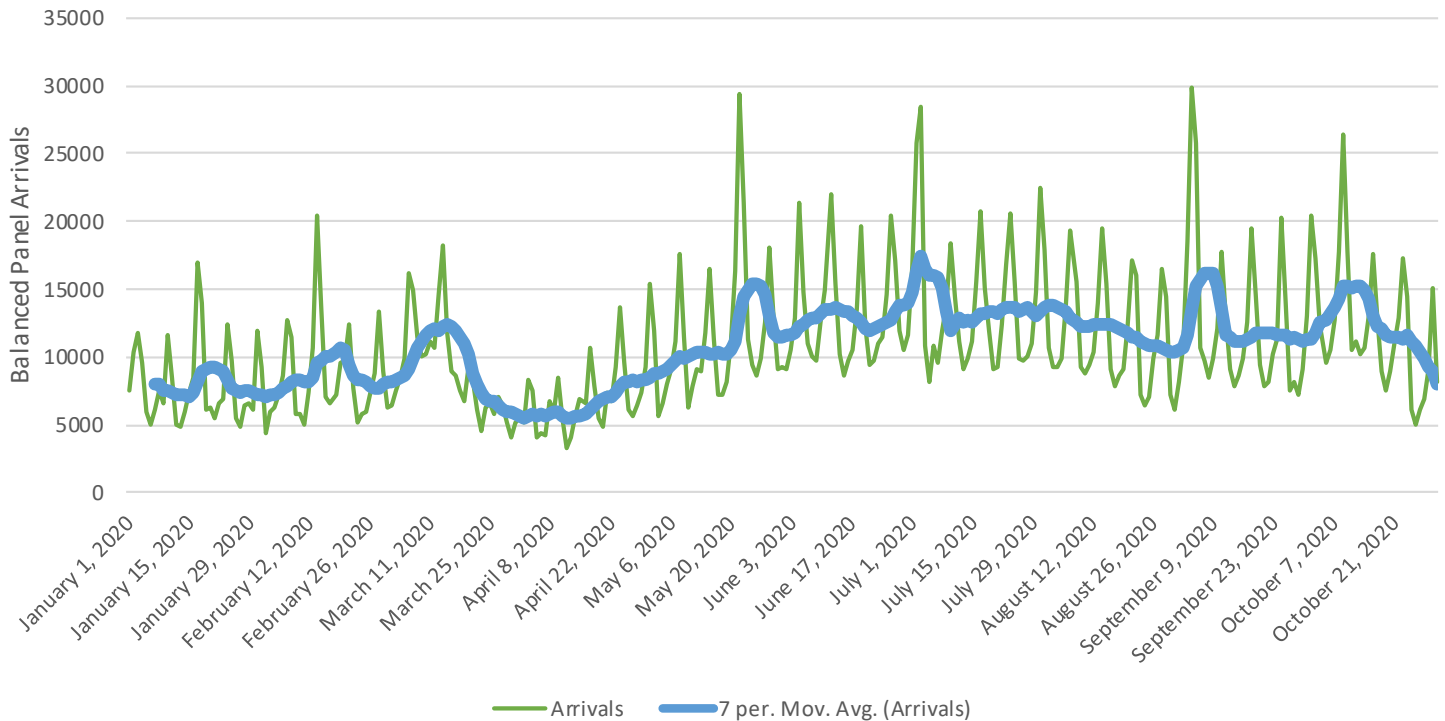## Top Post-COVID Origin Markets for Overnight Stays
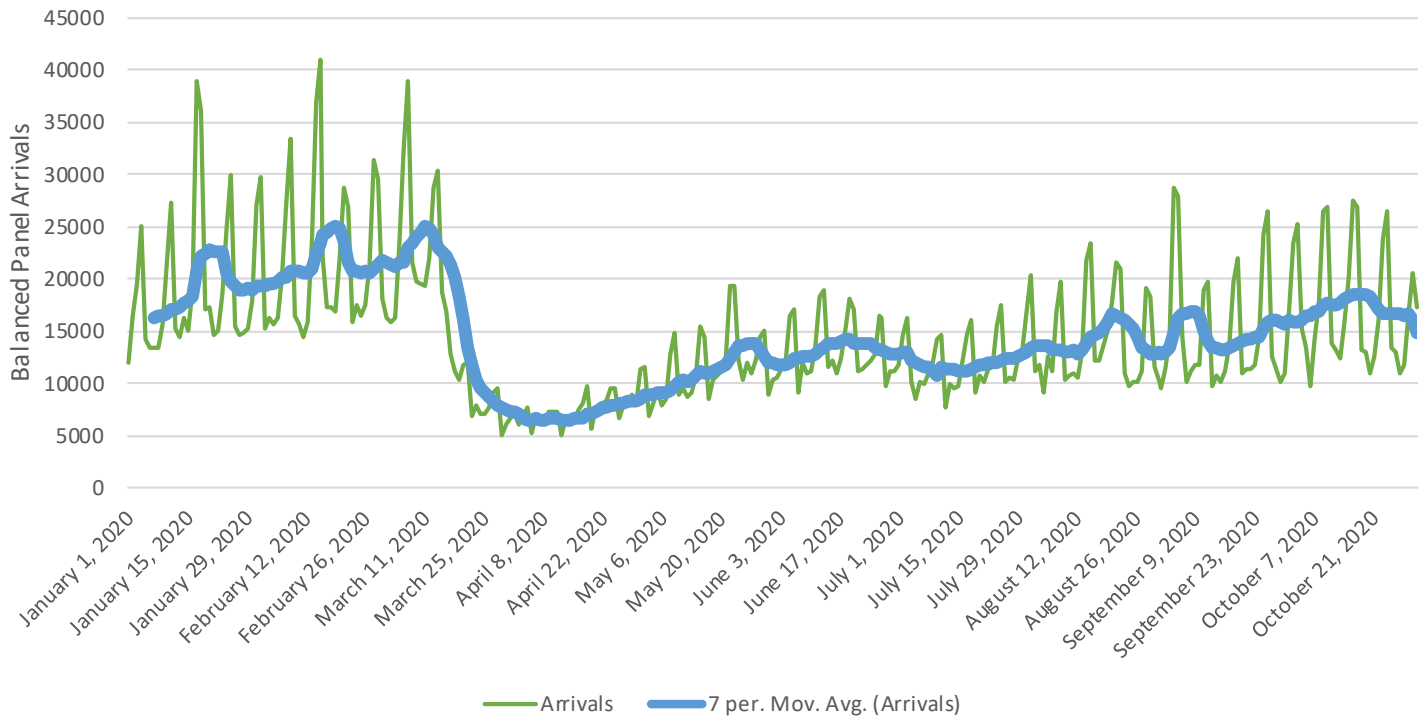
Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	41.30%	47%	2 Days, 2 Hours, 37 Minutes
Albuquerque/Santa Fe	10.80%	46%	2 Days, 4 Hours, 4 Minutes
Los Angeles	7.20%	45%	1 Day, 5 Hours, 48 Minutes
Tucson/Sierra Vista	5.40%	36%	2 Days, 16 Hours, 42 Minutes
Denver	1.70%	10%	3 Days, 17 Hours, 15 Minutes
Fresno/Visalia	1.70%	67%	22 Hours
Las Vegas	1.60%	39%	1 Day, 5 Hours, 7 Minutes
Dallas/Fort Worth	1.50%	19%	1 Day, 19 Hours, 49 Minutes
Salt Lake City	1.40%	24%	2 Days, 12 Hours, 6 Minutes
Sacramento/Stockton/Modesto	1.20%	42%	1 Day, 4 Hours, 20 Minutes

Source: Arrivalist

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Pima County Visitation Data 2020

Trips by Arrival County Over Time

Arrivals   7 per. Mov. Avg. (Arrivals)

Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	34.30%	46%	1 Day, 13 Hours, 41 Minutes
Tucson/Sierra Vista	9.70%	64%	1 Day, 7 Hours, 45 Minutes
Los Angeles	8.70%	35%	2 Days, 1 Hours, 31 Minutes
El Paso	2.90%	33%	1 Day, 23 Hours, 37 Minutes
Albuquerque/Santa Fe	2.30%	33%	2 Days, 13 Hours, 17 Minutes
San Diego	2.10%	24%	2 Days, 12 Hours, 54 Minutes
Denver	2.10%	17%	3 Days, 11 Hours, 55 Minutes
Dallas/Fort Worth	1.80%	23%	2 Days, 8 Hours, 27 Minutes
San Francisco/Oakland/San Jose	1.80%	18%	2 Days, 22 Hours, 58 Minutes
Sacramento/Stockton/Modesto	1.60%	36%	2 Days, 2 Hours, 5 Minutes

Source: Arrivalist

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Pinal County Visitation Data 2020

📅 Trips by Arrival County Over Time

Legend: — Arrivals — 7 per. Mov. Avg. (Arrivals)
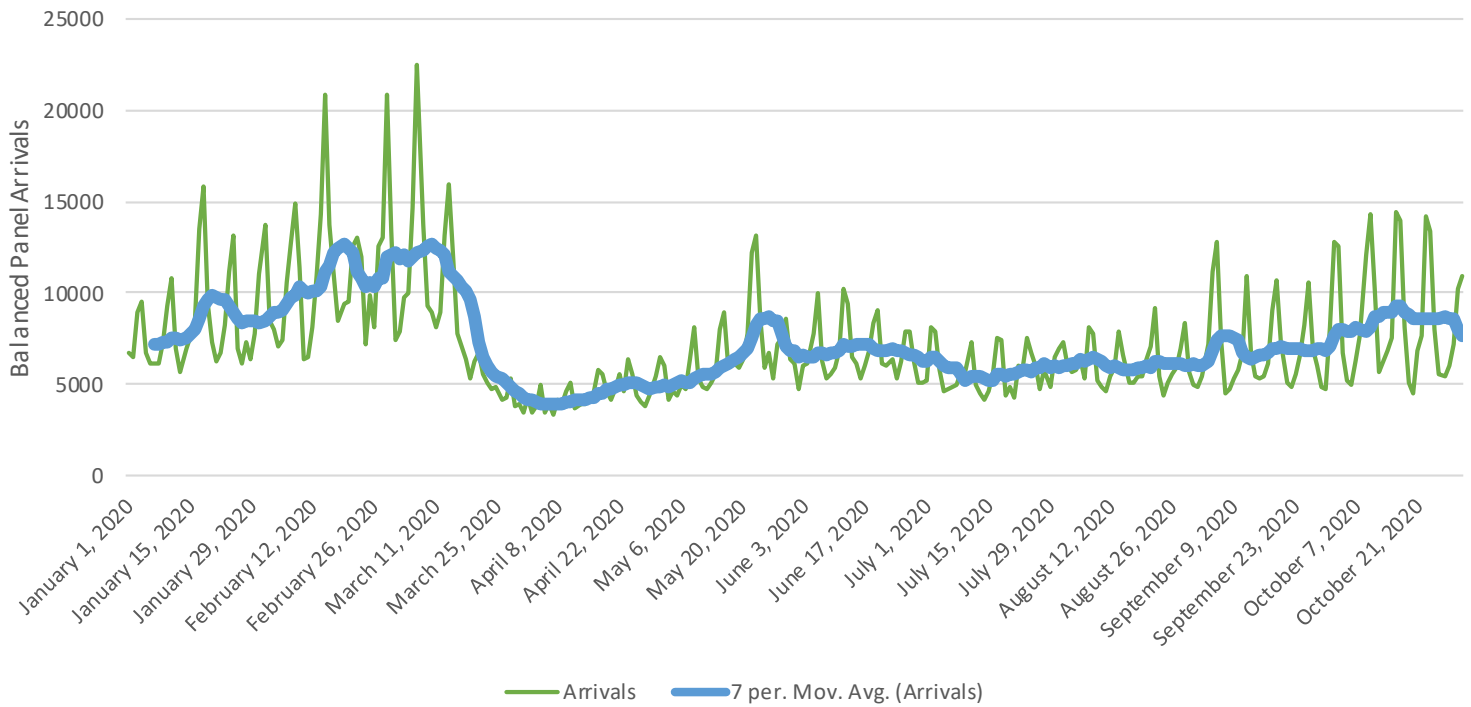
Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	19.60%	45%	1 Day, 21 Hours, 9 Minutes
Los Angeles	12.40%	40%	2 Days, 1 Hours, 33 Minutes
Tucson/Sierra Vista	12.20%	46%	1 Day, 19 Hours, 7 Minutes
El Paso	3.50%	52%	1 Day, 16 Hours, 37 Minutes
Salt Lake City	2.60%	26%	2 Days, 20 Hours, 3 Minutes
San Diego	2.60%	25%	2 Days, 14 Hours, 12 Minutes
Albuquerque/Santa Fe	2.20%	28%	2 Days, 22 Hours, 20 Minutes
Las Vegas	2.00%	31%	2 Days, 8 Hours, 19 Minutes
Yuma/El Centro	2.00%	47%	2 Days, 0 Hours, 16 Minutes
Minneapolis/Saint Paul	1.90%	10%	4 Days, 22 Hours, 17 Minutes

Source: Arrivalist

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Santa Cruz County Visitation Data 2020
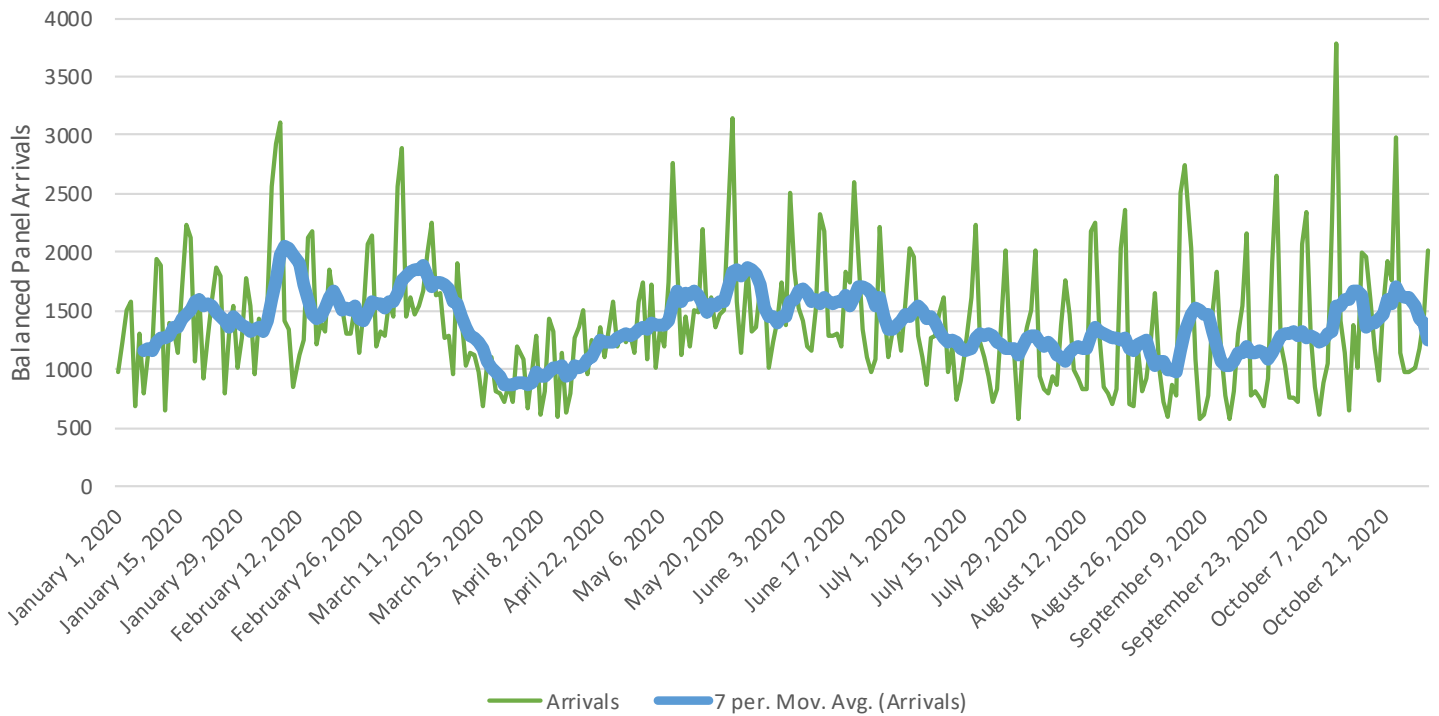
Trips by Arrival County Over Time

Legend: Arrivals — 7 per. Mov. Avg. (Arrivals)

Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	23.20%	34%	1 Day, 10 Hours, 5 Minutes
Tucson/Sierra Vista	14.70%	52%	1 Day, 5 Hours, 30 Minutes
Los Angeles	10.50%	45%	1 Day, 8 Hours, 17 Minutes
El Paso	3.70%	43%	1 Day, 13 Hours, 16 Minutes
Reno	2.80%	21%	2 Days, 22 Hours, 57 Minutes
Sacramento/Stockton/Modesto	2.70%	35%	1 Day, 17 Hours, 34 Minutes
Fresno/Visalia	2.10%	49%	1 Day, 8 Hours, 10 Minutes
Dallas/Fort Worth	2.00%	24%	1 Day, 18 Hours, 19 Minutes
Albuquerque/Santa Fe	1.90%	19%	2 Days, 1 Hours, 41 Minutes
Portland-OR	1.60%	14%	3 Days, 11 Hours, 31 Minutes

Source: Arrivalist

Yavapai CountyVisitation Data 2020
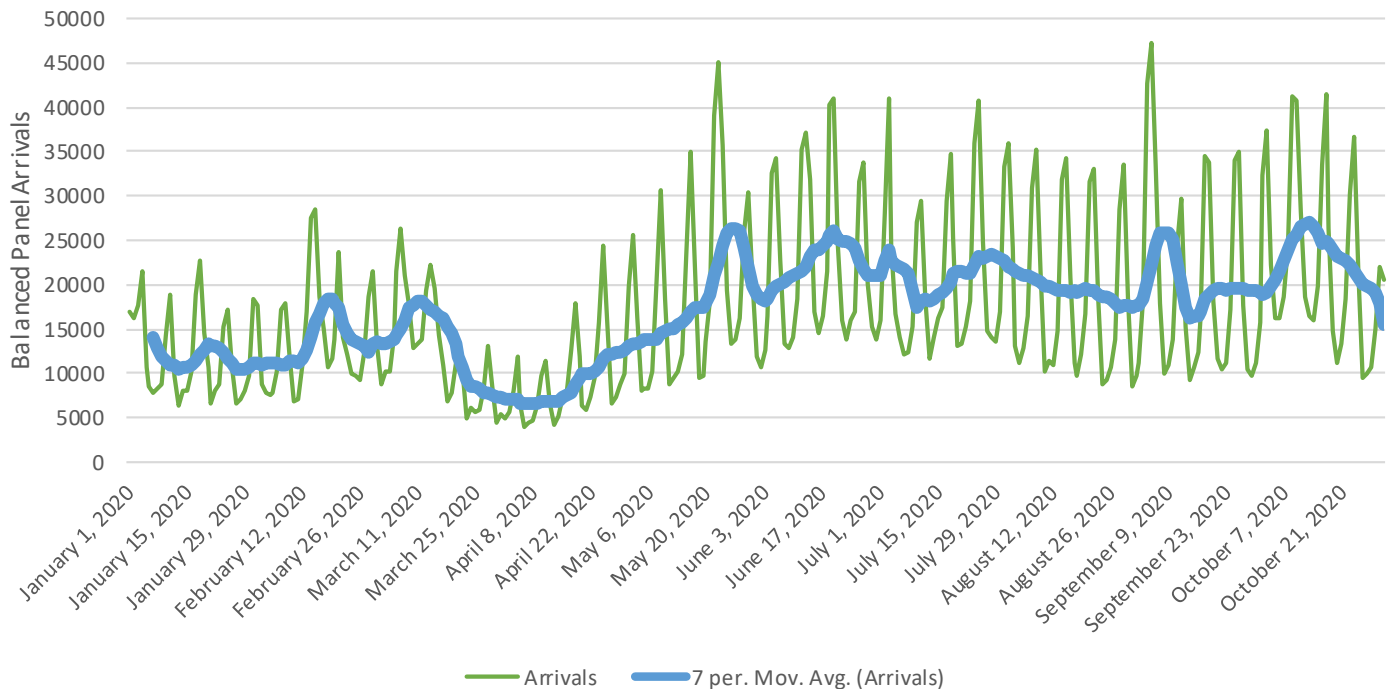
Trips by Arrival County Over Time

Arrivals ——— 7 per. Mov. Avg. (Arrivals)

Top Post-COVID OriginMarketsfor Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time inDestination
Phoenix	44.50%	43%	1 Day, 16 Hours, 55 Minutes
Los Angeles	8.60%	22%	2 Days, 16 Hours, 13 Minutes
San Diego	7.40%	37%	2 Days, 14 Hours, 57 Minutes
Tucson/Sierra Vista	4.90%	29%	1 Day, 23 Hours, 30 Minutes
Salt Lake City	2.70%	23%	2 Days, 15 Hours, 45 Minutes
Las Vegas	1.90%	27%	2 Days, 4 Hours, 17 Minutes
Albuquerque/Santa Fe	1.70%	29%	2 Days, 10 Hours, 39 Minutes
Chicago	1.30%	7%	4 Days, 5 Hours, 20 Minutes
San Francisco/Oakland/San Jose	1.20%	6%	3 Days, 10 Hours, 52 Minutes
Denver	1.10%	9%	3 Days, 16 Hours, 28 Minutes

Source: Arrivalist

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Yuma CountyVisitation Data 2020

Trips by Arrival County Over Time

Legend: Arrivals — 7 per. Mov. Avg. (Arrivals)
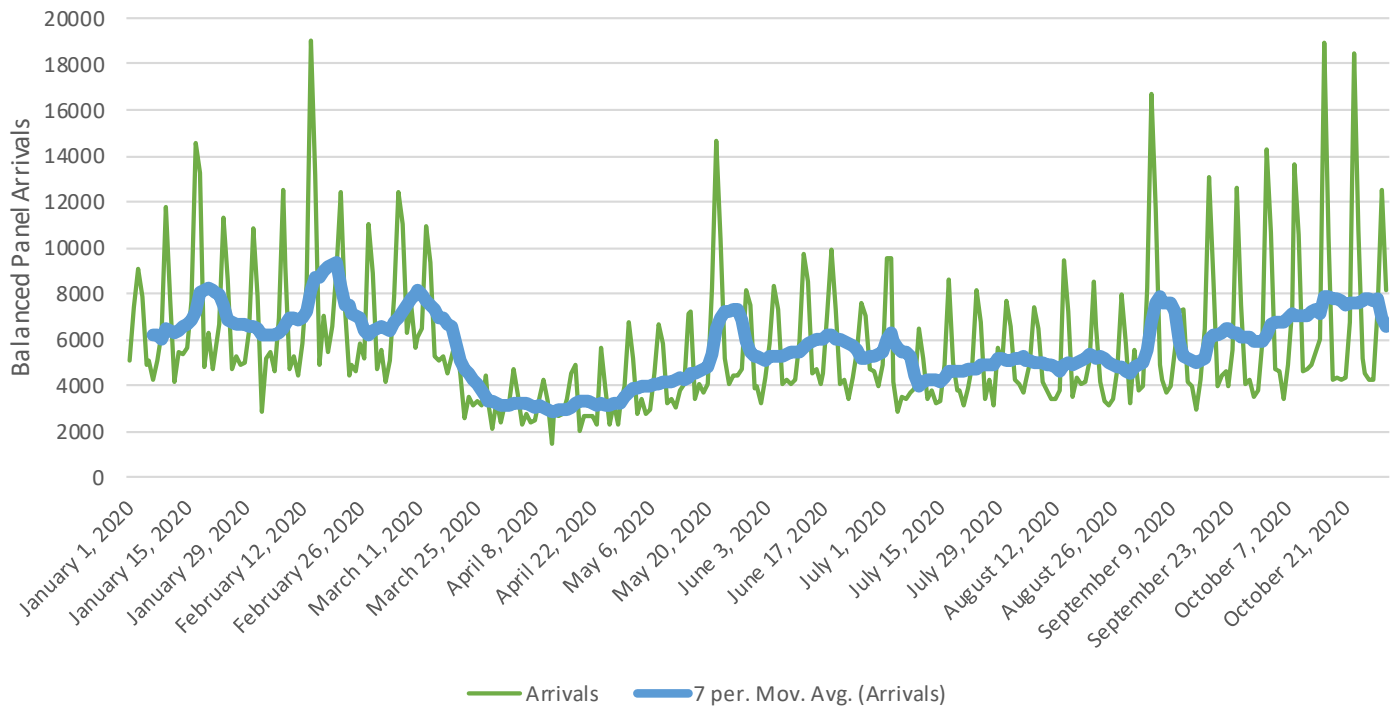
Top Post-COVID OriginMarketsfor Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time inDestination
Phoenix	32.80%	35%	20 Hours
San Diego	21.10%	40%	2 Days, 12 Hours, 21 Minutes
Los Angeles	9.50%	36%	1 Day, 18 Hours, 17 Minutes
Tucson/Sierra Vista	7.80%	38%	1 Day, 1 Hours, 52 Minutes
Yuma/El Centro	4.60%	55%	1 Day, 9 Hours, 18 Minutes
Las Vegas	1.20%	33%	1 Day, 13 Hours, 54 Minutes
Sacramento/Stockton/Modesto	1.20%	30%	1 Day, 21 Hours, 48 Minutes
Monterey/Salinas	1.20%	48%	2 Days, 5 Hours, 34 Minutes
Fresno/Visalia	1.10%	39%	1 Day, 9 Hours, 46 Minutes
Salt Lake City	1.10%	26%	2 Days, 11 Hours, 59 Minutes

Source: Arrivalist

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