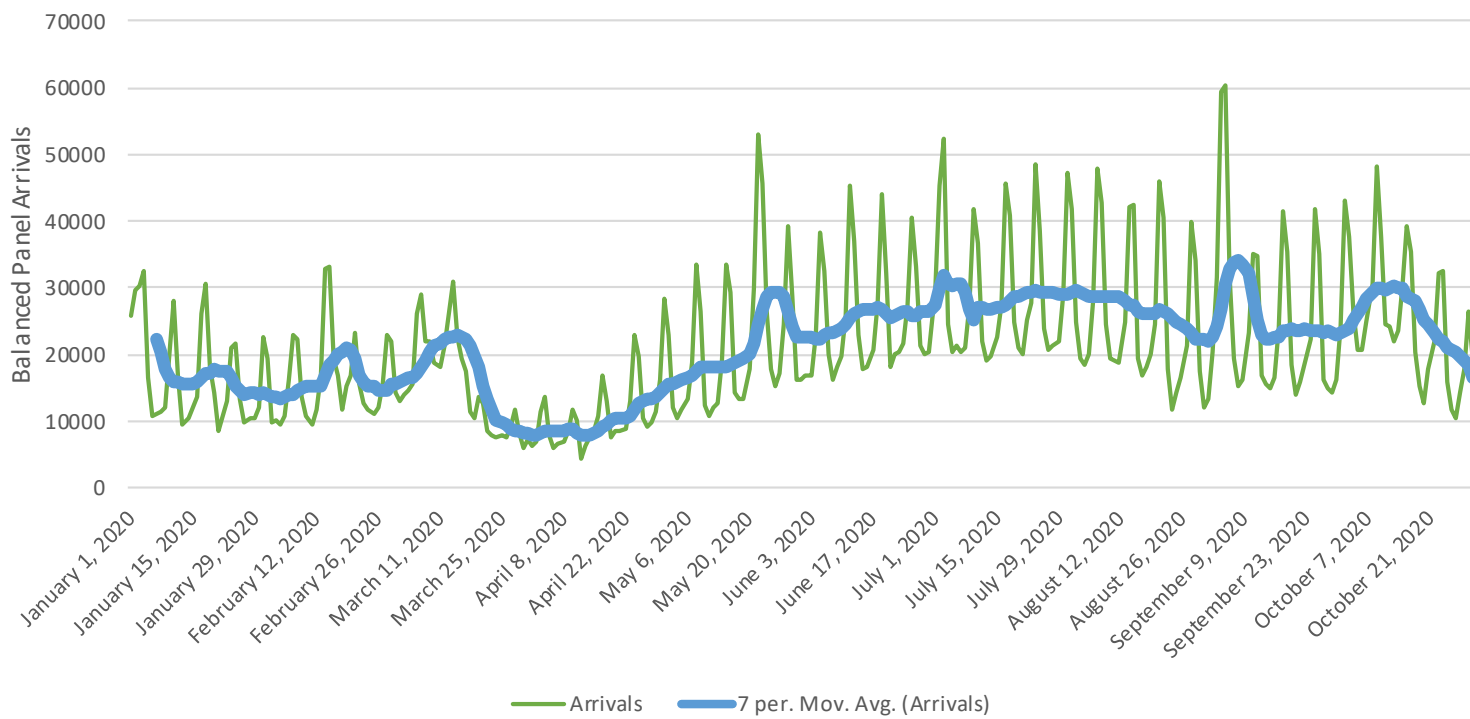


# Coconino County Visitation Data 2020



## Trips by Arrival County Over Time



## Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	45.70%	47%	1 Day, 22 Hours, 4 Minutes
Los Angeles	8.40%	26%	1 Day, 22 Hours, 2 Minutes
Albuquerque/Santa Fe	4.70%	39%	1 Day, 18 Hours, 27 Minutes
Salt Lake City	3.90%	29%	2 Days, 11 Hours, 40 Minutes
Tucson/Sierra Vista	3.20%	27%	2 Days, 9 Hours, 28 Minutes
Las Vegas	2.50%	29%	1 Day, 17 Hours, 55 Minutes
Denver	1.50%	11%	3 Days, 7 Hours, 39 Minutes
San Diego	1.30%	11%	2 Days, 14 Hours, 21 Minutes
San Francisco/Oakland/San Jose	1.30%	7%	2 Days, 9 Hours, 12 Minutes
Dallas/Fort Worth	1.20%	12%	2 Days, 5 Hours, 22 Minutes

Source: Arrivalist