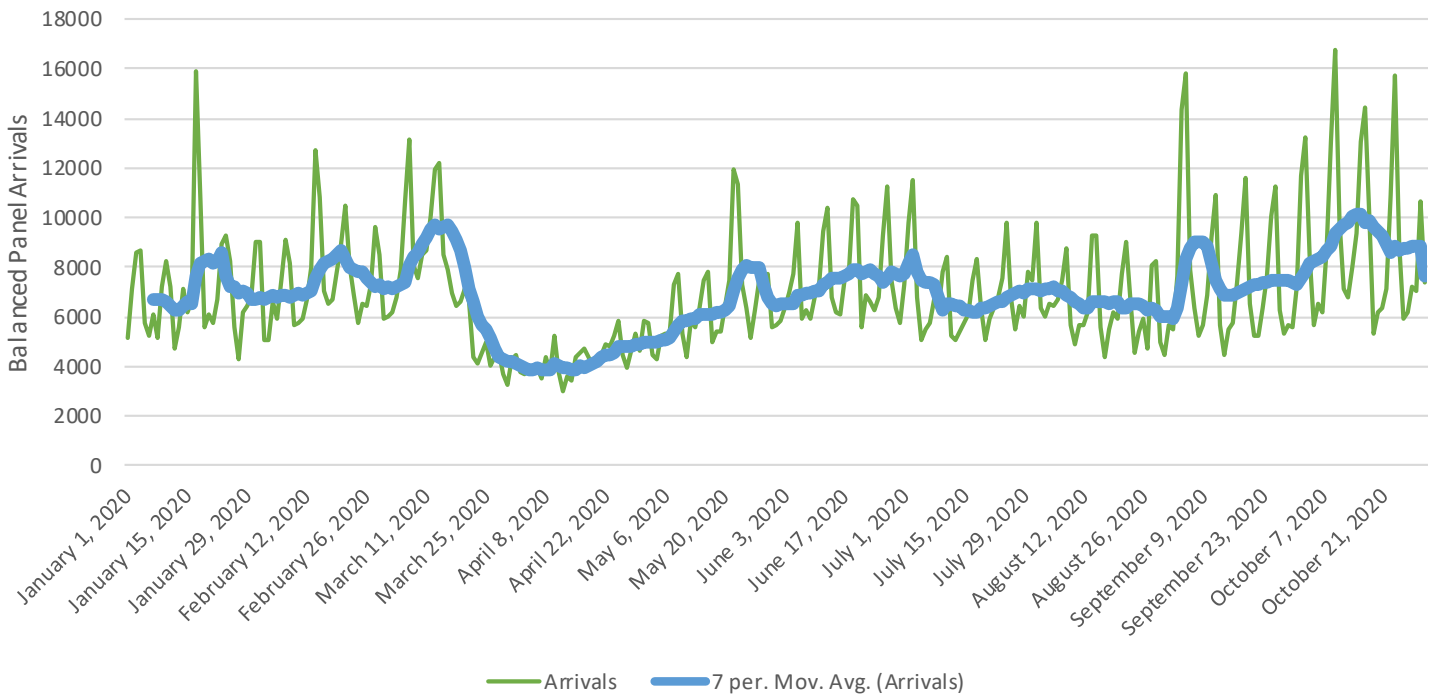


Cochise County Visitation Data 2020



Trips by Arrival County Over Time



Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	25.50%	33%	20 Hours
Los Angeles	21.30%	30%	1 Day, 6 Hours, 48 Minutes
Tucson/Sierra Vista	8.30%	46%	1 Day, 6 Hours, 0 Minutes
El Paso	5.40%	51%	1 Day, 20 Hours, 1 Minutes
Albuquerque/Santa Fe	3.20%	34%	1 Day, 20 Hours, 33 Minutes
Salt Lake City	3.10%	32%	2 Days, 8 Hours, 30 Minutes
Las Vegas	2.10%	24%	1 Day, 4 Hours, 48 Minutes
San Diego	2.10%	18%	1 Day, 14 Hours, 41 Minutes
Dallas/Fort Worth	1.60%	35%	1 Day, 17 Hours, 54 Minutes
Sacramento/Stockton/Modesto	1.40%	29%	1 Day, 17 Hours, 40 Minutes

Source: Arrivalist