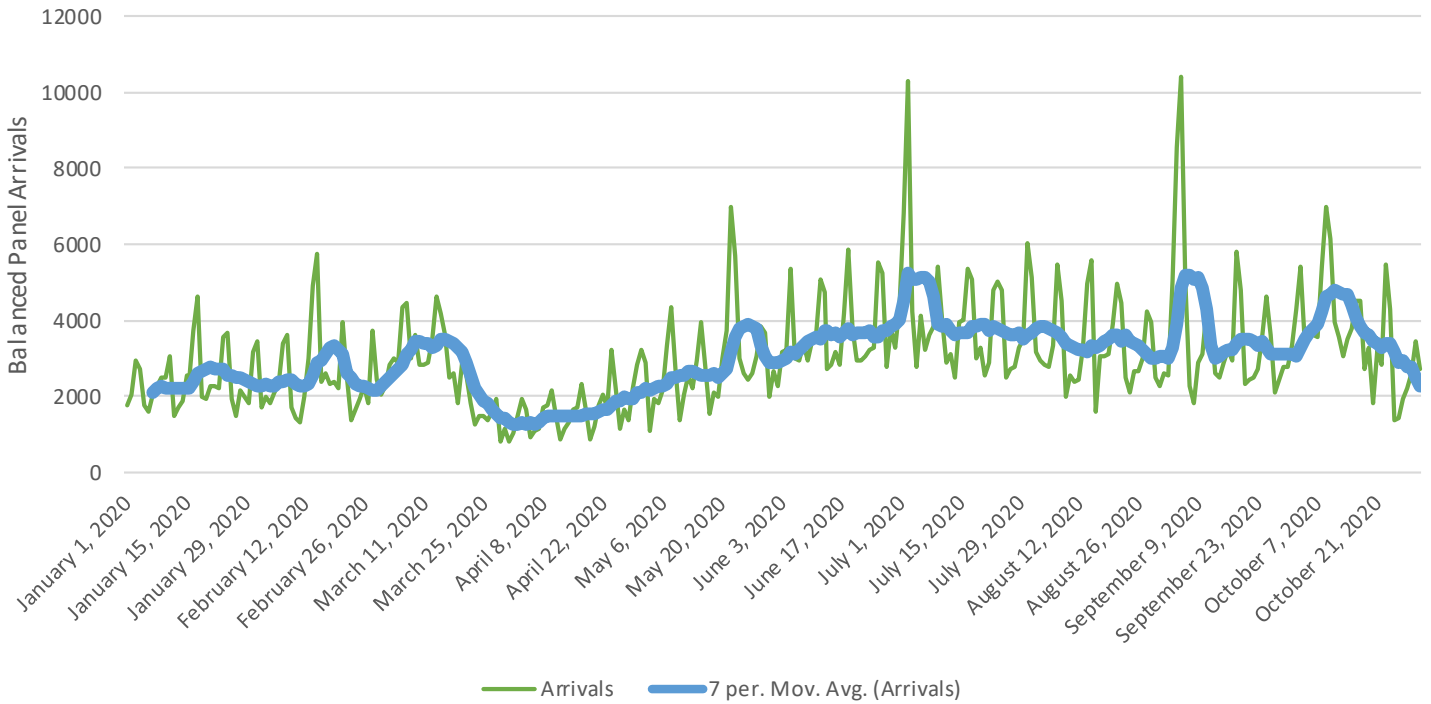


Apache County Visitation Data 2020



Trips by Arrival County Over Time



Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	36.10%	35%	1 Day, 23 Hours, 31 Minutes
Los Angeles	9.80%	35%	1 Day, 3 Hours, 12 Minutes
Tucson/Sierra Vista	6.70%	27%	3 Days, 0 Hours, 7 Minutes
Albuquerque/Santa Fe	6.60%	53%	1 Day, 21 Hours, 26 Minutes
Salt Lake City	2.70%	25%	2 Days, 7 Hours, 29 Minutes
Las Vegas	2.30%	26%	23 Hours
Sacramento/Stockton/Modesto	2.00%	34%	1 Day, 2 Hours, 59 Minutes
Fresno/Visalia	1.80%	40%	21 Hours
Denver	1.80%	10%	3 Days, 9 Hours, 4 Minutes
Dallas/Fort Worth	1.70%	14%	2 Days, 2 Hours, 41 Minutes

Source: Arrivalist