

September 2020

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	September 2020	September 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 213,744,231	\$ 279,148,983	-23.4%	\$ 1,957,894,264	\$ 2,908,640,913	-32.7%
Restaurant/Bar	\$ 1,145,602,937	\$ 1,252,123,242	-8.5%	\$ 9,846,653,174	\$ 11,809,491,879	-16.6%
Retail	\$ 6,680,004,920	\$ 5,754,630,254	16.1%	\$ 56,833,539,073	\$ 53,831,123,906	5.6%
Amusement	\$ 49,114,478	\$ 105,586,740	-53.5%	\$ 572,959,882	\$ 1,181,489,550	-51.5%
Total	\$ 8,088,466,566	\$ 7,391,489,219	9.4%	\$ 69,211,046,393	\$ 69,730,746,248	-0.7%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	September 2020	September 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 11,168,136	\$ 14,585,534	-23.4%	\$ 102,299,975	\$ 151,976,488	-32.7%
Restaurant/Bar	\$ 15,153,119	\$ 16,562,085	-8.5%	\$ 130,243,651	\$ 156,206,511	-16.6%
Retail	\$ 40,812,158	\$ 35,158,489	16.1%	\$ 347,230,190	\$ 328,886,635	5.6%
Amusement	\$ 176,851	\$ 380,197	-53.5%	\$ 2,063,114	\$ 4,254,308	-51.5%
Total	\$ 67,310,265	\$ 66,686,305	0.9%	\$ 581,836,930	\$ 641,323,941	-9.3%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



Economic Policy Institute