

August 2020

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	August 2020	August 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 184,205,825	\$ 241,693,050	-23.8%	\$ 1,744,150,033	\$ 2,629,491,930	-33.7%
Restaurant/Bar	\$ 1,082,556,757	\$ 1,219,844,572	-11.3%	\$ 8,701,050,237	\$ 10,557,368,637	-17.6%
Retail	\$ 6,584,580,019	\$ 6,081,598,751	8.3%	\$ 50,153,534,153	\$ 48,076,493,652	4.3%
Amusement	\$ 39,277,042	\$ 119,621,660	-67.2%	\$ 523,845,404	\$ 1,075,902,810	-51.3%
Total	\$ 7,890,619,643	\$ 7,662,758,033	3.0%	\$ 61,122,579,827	\$ 62,339,257,029	-2.0%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	August 2020	August 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 9,624,754	\$ 12,628,462	-23.8%	\$ 91,131,839	\$ 137,390,953	-33.7%
Restaurant/Bar	\$ 14,319,195	\$ 16,135,128	-11.3%	\$ 115,090,532	\$ 139,644,426	-17.6%
Retail	\$ 40,229,150	\$ 37,156,136	8.3%	\$ 306,418,032	\$ 293,728,146	4.3%
Amusement	\$ 141,429	\$ 430,734	-67.2%	\$ 1,886,263	\$ 3,874,111	-51.3%
Total	\$ 64,314,528	\$ 66,350,459	-3.1%	\$ 514,526,666	\$ 574,637,636	-10.5%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).