

July 2020

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	July 2020	July 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 173,639,348	\$ 241,619,082	-28.1%	\$ 1,559,944,208	\$ 2,387,798,880	-34.7%
Restaurant/Bar	\$ 1,014,762,713	\$ 1,184,635,581	-14.3%	\$ 7,618,493,480	\$ 9,337,524,065	-18.4%
Retail	\$ 6,385,855,313	\$ 5,922,155,212	7.8%	\$ 43,568,954,134	\$ 41,994,894,901	3.7%
Amusement	\$ 36,105,128	\$ 107,960,242	-66.6%	\$ 484,568,362	\$ 956,281,150	-49.3%
Total	\$ 7,610,362,502	\$ 7,456,370,117	2.1%	\$ 53,231,960,184	\$ 54,676,498,996	-2.6%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	July 2020	July 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 9,072,656	\$ 12,624,597	-28.1%	\$ 81,507,085	\$ 124,762,491	-34.7%
Restaurant/Bar	\$ 13,422,469	\$ 15,669,412	-14.3%	\$ 100,771,337	\$ 123,509,298	-18.4%
Retail	\$ 39,015,022	\$ 36,181,999	7.8%	\$ 266,188,882	\$ 256,572,010	3.7%
Amusement	\$ 130,007	\$ 388,743	-66.6%	\$ 1,744,834	\$ 3,443,377	-49.3%
Total	\$ 61,640,154	\$ 64,864,752	-5.0%	\$ 450,212,138	\$ 508,287,177	-11.4%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



Economic Policy Institute

Northern Arizona University-The W. A. Franke College of Business
Economic Policy Institute | AHRRC | nau.edu/economic-policy-institute