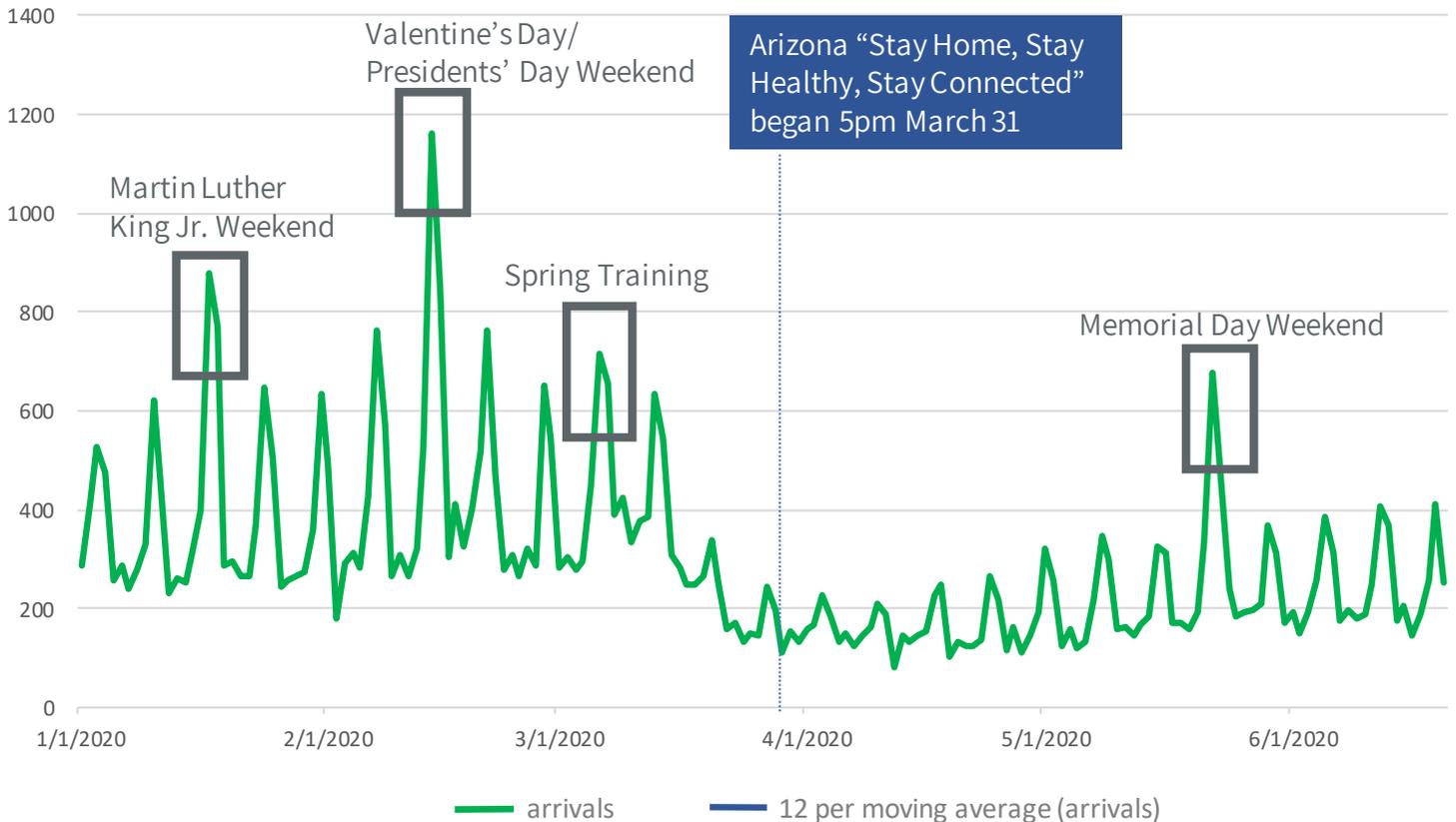


Yuma County Visitation Data 2020



Trips by Arrival County Over Time



Top Origin Markets

Represented are the Top 10 post-COVID visitor markets. Pre-COVID is defined as Jan. 1-March 12, 2020; post-COVID is March 13-June 25, 2020.

Origin DMA	Pre-COVID (n=29,657)	Post-COVID (n=23,194)
Phoenix	42.4%	37.0%
San Diego	15.5%	24.3%
Yuma/El Centro	7.4%	9.5%
Los Angeles	7.2%	8.1%
Tucson/Sierra Vista	6.7%	5.2%
Las Vegas	1.1%	1.3%
Salt Lake City	0.8%	0.7%
Palm Springs	0.6%	0.7%
Dallas/Fort Worth	0.6%	0.6%
Sacramento/Stockton/Modesto	0.8%	0.6%



Length of Stay

Percent day visitors vs. overnight visitors post-COVID.

Origin DMA	Day Visitors	Overnight Visitors
Phoenix	40%	60%
San Diego	15%	85%
Yuma/El Centro	73%	27%
Los Angeles	23%	77%
Tucson/Sierra Vista	22%	78%
Las Vegas	15%	85%
Salt Lake City	1%	99%
Palm Springs	41%	59%
Dallas/Fort Worth	6%	94%
Sacramento/Stockton/Modesto	17%	83%