

**2019**

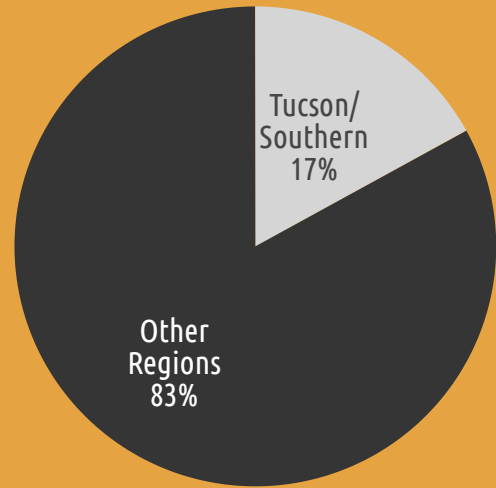
**Arizona Domestic Overnight Visitors  
Arizona vs. Tucson and Southern Region**

**40.6 MILLION**

Domestic Overnight  
Visitors to Arizona

**7.1 MILLION**

Domestic Overnight Visitors to  
Tucson and Southern Region



	<b>ARIZONA</b>	<b>TUCSON/ SOUTHERN REGION</b>
leisure/business	<b>84%/16%</b>	<b>86%/14%</b>
non-resident/resident	<b>72.5%/27.5%</b>	<b>61%/39%</b>
party size	<b>2.8</b>	<b>2.5</b>
expenditures*	<b>\$710</b>	<b>\$779</b>
nights stayed in region	<b>3.6</b>	<b>3.2</b>
average age	<b>47.6 YRS</b>	<b>51.6 YRS</b>
top activities	shopping national/state park hiking/backpacking landmark/historic site	shopping landmark/historic site national/state park hiking/backpacking

Source: Longwoods International, Tourism Economics

\* trip expenditures per party, does not include transportation to Arizona