

Statewide Lodging Performance Second Quarter 2020 (April, May, June)					
Market Year	Occupancy	ADR	RevPAR	Demand	Supply
United States					
2019	69.9%	\$132.94	\$92.95	338,285,684	483,821,974
2020	33.5%	\$83.55	\$27.98	146,031,464	436,124,396
% change Q2	-52.1%	-37.2%	-69.9%	-56.8%	-9.9%
Mountain Region					
2019	69.4%	\$116.93	\$81.11	39,011,891	56,245,388
2020	35.0%	\$80.48	\$28.19	17,018,175	48,586,008
% change Q2	-49.5%	-31.2%	-65.2%	-56.4%	-13.6%
State of Arizona					
2019	69.8%	\$120.11	\$83.79	7,436,406	10,659,948
2020	37.4%	\$82.17	\$30.71	3,697,387	9,892,926
% change Q2	-46.4%	-31.6%	-63.3%	-50.3%	-7.2%
Metro Phoenix					
2019	69.9%	\$123.17	\$86.05	4,200,160	6,012,212
2020	36.3%	\$80.60	\$29.30	1,964,260	5,404,037
% change Q2	-48.0%	-34.6%	-66.0%	-53.2%	-10.1%
Metro Tucson					
2019	65.1%	\$110.29	\$71.77	907,204	1,394,129
2020	34.3%	\$75.45	\$25.89	461,211	1,344,284
% change Q2	-47.3%	-31.6%	-63.9%	-49.2%	-3.6%
Flagstaff AZ					
2019	80.0%	\$113.42	\$90.77	396,884	495,897
2020	44.6%	\$74.53	\$33.21	211,168	473,907
% change Q2	-44.3%	-34.3%	-63.4%	-46.8%	-4.4%
Non-metro AZ					
2019	71.5%	\$119.69	\$85.62	2,214,703	3,095,982
2020	39.6%	\$87.24	\$34.52	1,183,643	2,991,254
% change Q2	-44.7%	-27.1%	-59.7%	-46.6%	-3.4%

Source: STR, LLC.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Note: % change represents the current Quarter over the same Quarter in the previous year.