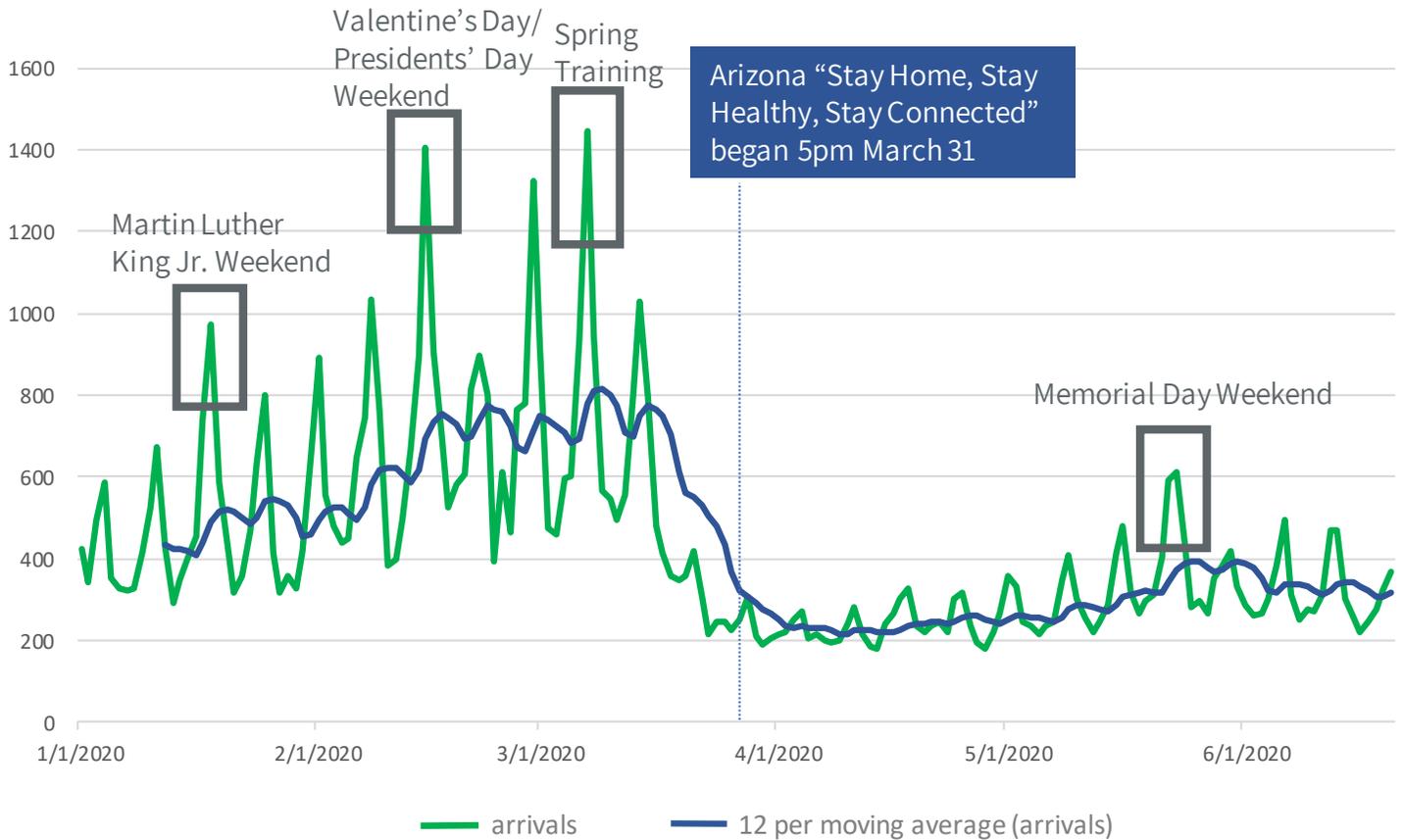


Pinal County Visitation Data 2020



Trips by Arrival County Over Time



Top Origin Markets

Represented are the Top 10 post-COVID visitor markets. Pre-COVID is defined as Jan. 1-March 12, 2020; post-COVID is March 13-June 25, 2020.

Origin DMA	Pre-COVID (n=43,615)	Post-COVID (n=32,779)
Phoenix	33.7%	39.1%
Tucson/Sierra Vista	17.9%	19.5%
Los Angeles	5.3%	7.6%
El Paso	1.6%	2.5%
Las Vegas	1.1%	1.6%
Dallas/Fort Worth	1.3%	1.6%
San Diego	1.5%	1.5%
Yuma/El Centro	1.2%	1.5%
Denver	1.5%	1.3%
Salt Lake City	1.1%	1.2%



Length of Stay

Percent day visitors vs. overnight visitors post-COVID.

Origin DMA	Day Visitors	Overnight Visitors
Phoenix	61%	39%
Tucson/Sierra Vista	57%	43%
Los Angeles	4%	96%
El Paso	10%	90%
Las Vegas	4%	96%
Dallas/Fort Worth	6%	94%
San Diego	3%	97%
Yuma/El Centro	23%	77%
Denver	2%	98%
Salt Lake City	1%	99%