

2019

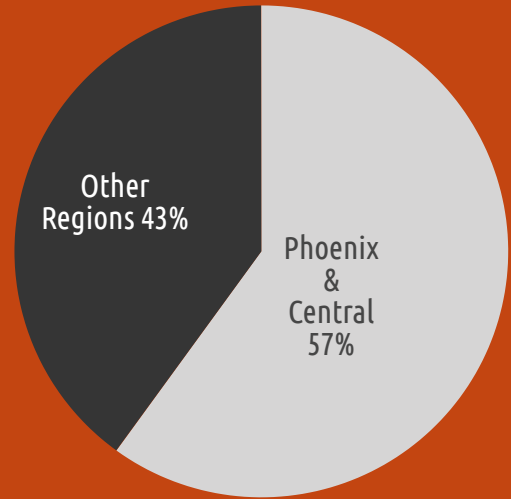
**Arizona Domestic Overnight Visitors
Arizona vs. Phoenix & Central Region**

40.6 MILLION

Domestic Overnight
Visitors to Arizona

23.3 MILLION

Domestic Overnight Visitors to
Phoenix & Central Region



	ARIZONA	PHOENIX & CENTRAL REGION
leisure/business	84%/16%	82%/18%
non-resident/resident	72.5%/27.5%	76%/24%
party size	2.8	2.5
expenditures*	\$710	\$583
nights stayed in region	3.6	3.6
average age	47.6 YRS	50.4 YRS
top activities	shopping national/state park hiking/backpacking landmark/historic site	shopping national/state park swimming casino