

**2019**

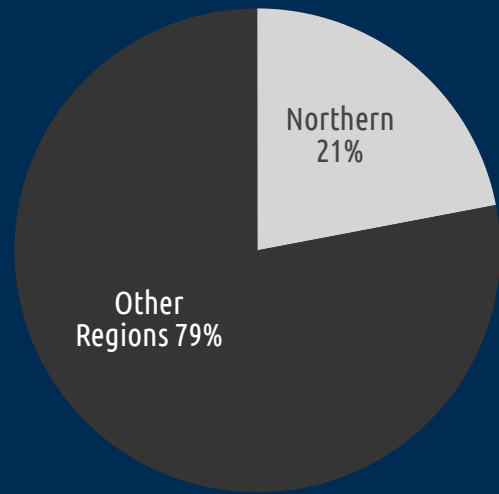
**Arizona Domestic Overnight Visitors  
Arizona vs. Northern Region**

**40.6 MILLION**

Domestic Overnight  
Visitors to Arizona

**8.5 MILLION**

Domestic Overnight Visitors to  
Northern Region



	<b>ARIZONA</b>	<b>NORTHERN REGION</b>
leisure/business	84%/16%	91%/9%
non-resident/resident	72.5%/27.5%	60%/40%
party size	2.8	3.1
expenditures*	\$710	\$743
nights stayed in region	3.6	2.7
average age	47.6 YRS	44.4 YRS
top activities	shopping national/state park hiking/backpacking landmar/historic site	shopping national/state park hiking/backpacking landmark/historic site

Source: Longwoods International, Tourism Economics

\* trip expenditures per party, does not include transportation to Arizona