

**2019**

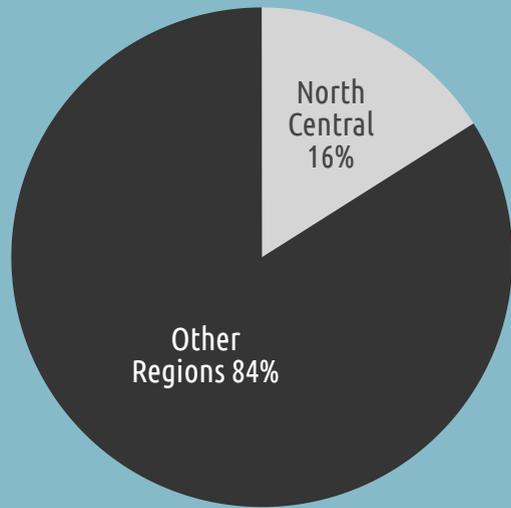
**Arizona Domestic Overnight Visitors  
Arizona vs. North Central Region**

**40.6 MILLION**

Domestic Overnight  
Visitors to Arizona

**6.5 MILLION**

Domestic Overnight Visitors to  
North Central Region



**NORTH CENTRAL REGION**

**ARIZONA**

	<b>ARIZONA</b>	<b>NORTH CENTRAL REGION</b>
leisure/business	84%/16%	91%/9%
non-resident/resident	72.5%/27.5%	65%/35%
party size	2.8	2.8
expenditures*	\$710	\$828
nights stayed in region	3.6	3.0
average age	47.6 YRS	46.7 YRS
top activities	shopping national/state park hiking/backpacking landmark/historic site	shopping hiking/backpacking national/state park landmark/historic site