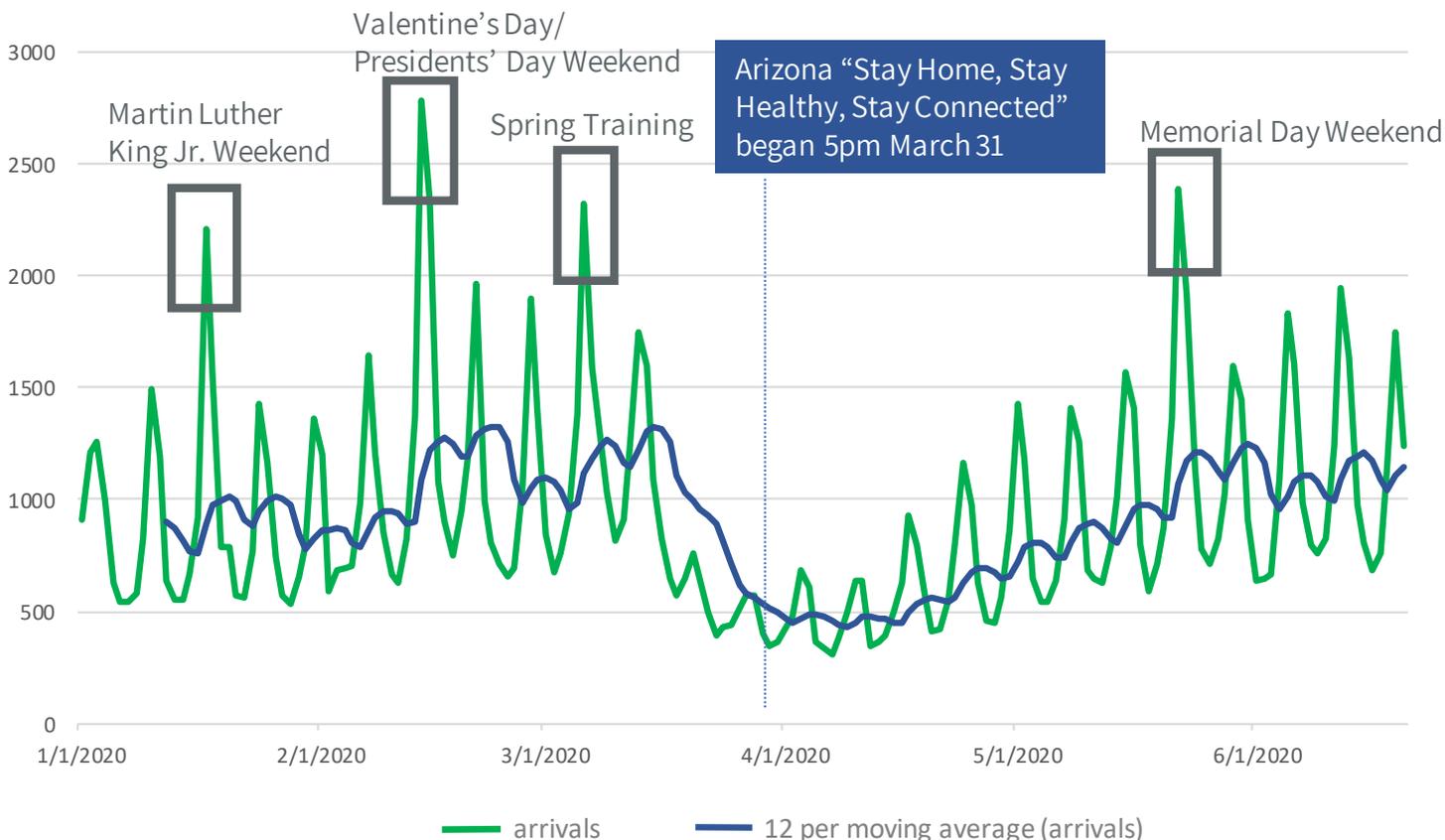


Mohave County Visitation Data 2020



Trips by Arrival County Over Time



Top Origin Markets

Represented are the Top 10 post-COVID visitor markets. Pre-COVID is defined as Jan. 1-March 12, 2020; post-COVID is March 13-June 25, 2020.

Origin DMA	Pre-COVID (n=74,003)	Post-COVID (n=92,216)
Los Angeles	15.7%	29.9%
Las Vegas	13.3%	22.7%
Phoenix	33.5%	21.4%
Salt Lake City	3.8%	3.0%
San Diego	1.2%	1.8%
Sacramento/Stockton/Modesto	1.2%	1.2%
Fresno/Visalia	0.9%	1.1%
Tucson/Sierra Vista	2.3%	1.1%
Bakersfield	0.6%	0.9%
Albuquerque/Santa Fe	1.8%	0.9%



Length of Stay

Percent day visitors vs. overnight visitors post-COVID.

Origin DMA	Day Visitors	Overnight Visitors
Los Angeles	7%	93%
Las Vegas	50%	50%
Phoenix	35%	65%
Salt Lake City	15%	85%
San Diego	5%	95%
Sacramento/Stockton/Modesto	12%	88%
Fresno/Visalia	7%	93%
Tucson/Sierra Vista	8%	92%
Bakersfield	6%	94%
Albuquerque/Santa Fe	5%	95%