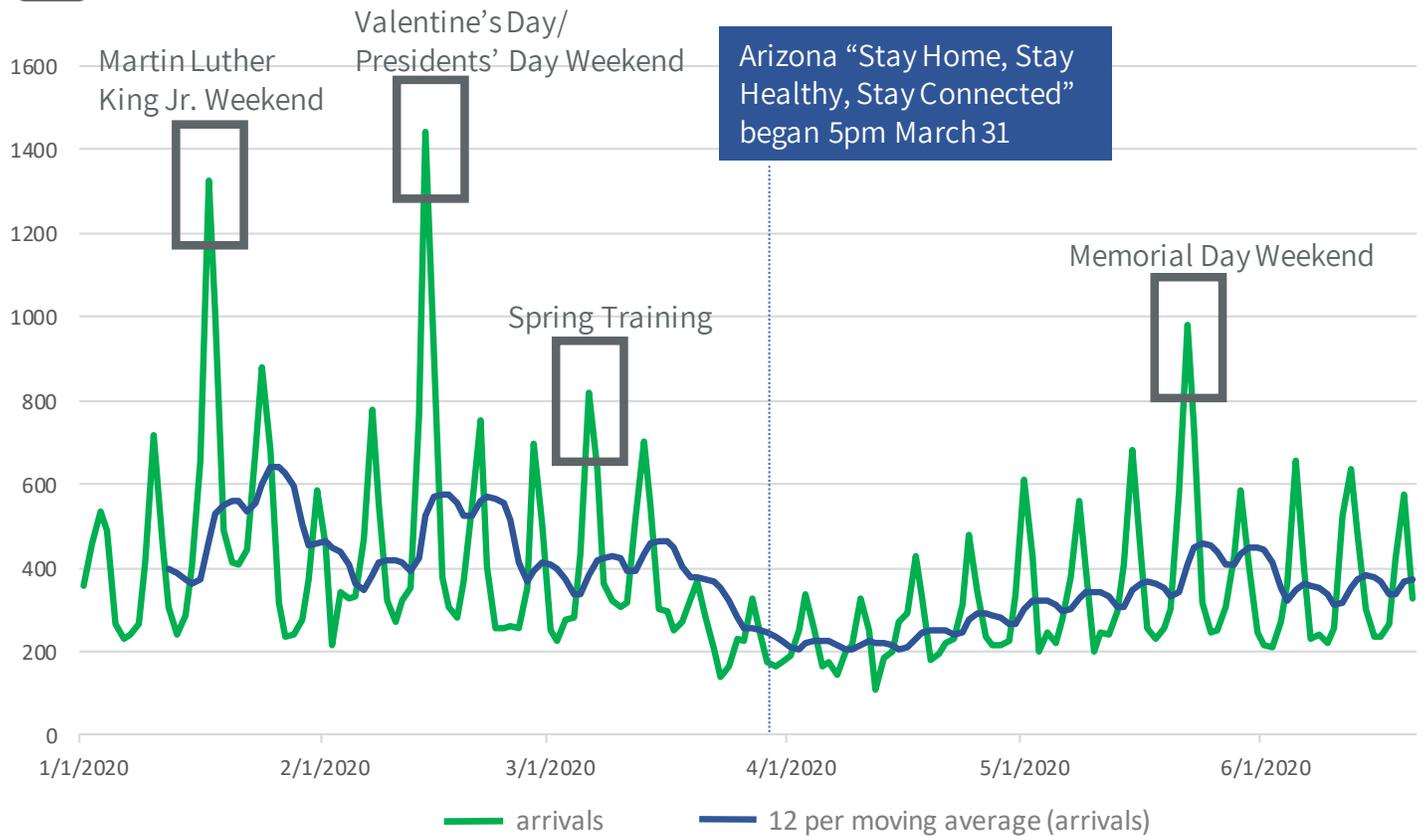


La Paz County Visitation Data 2020



Trips by Arrival County Over Time



Top Origin Markets

Represented are the Top 10 post-COVID visitor markets. Pre-COVID is defined as Jan. 1-March 12, 2020; post-COVID is March 13-June 25, 2020.

| Origin DMA | Pre-COVID (n=32,944) | Post-COVID (n=33,608) |
|-----------------------------|----------------------|-----------------------|
| Los Angeles | 30.8% | 42.5% |
| Phoenix | 42.1% | 32.4% |
| San Diego | 2.4% | 3.9% |
| Yuma/El Centro | 3.5% | 2.2% |
| Palm Springs | 1.4% | 2.1% |
| Tucson/Sierra Vista | 3.0% | 2.0% |
| Sacramento/Stockton/Modesto | 1.5% | 1.7% |
| Fresno/Visalia | 1.2% | 1.6% |
| Las Vegas | 1.6% | 1.5% |
| Bakersfield | 1.0% | 1.0% |



Length of Stay

Percent day visitors vs. overnight visitors post-COVID.

| Origin DMA | Day Visitors | Overnight Visitors |
|-----------------------------|--------------|--------------------|
| Los Angeles | 11% | 89% |
| Phoenix | 35% | 65% |
| San Diego | 7% | 93% |
| Yuma/El Centro | 50% | 50% |
| Palm Springs | 28% | 72% |
| Tucson/Sierra Vista | 12% | 88% |
| Sacramento/Stockton/Modesto | 9% | 91% |
| Fresno/Visalia | 10% | 90% |
| Las Vegas | 13% | 87% |
| Bakersfield | 17% | 83% |