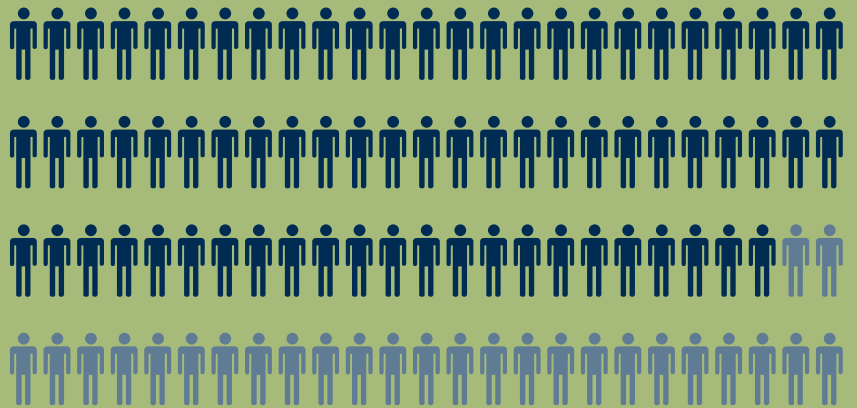


2019

**Arizona Domestic Overnight Visitors
Residents vs. Non-Residents**

40.6 MILLION

Domestic Overnight
Visitors to Arizona



■ Non-Residents (72.5%) ■ Residents (27.5%)

Non-Resident

Resident

72.5%

share

27.5%

4.2

nights stayed in AZ

2.3

2.9

party size

2.6

46.7 YRS

average age

49.8 YRS

shopping (31%)
national/state park (20%)
landmark/historic site (18%)
hiking/backpacking (16%)
casino (15%)

top activities

shopping (26%)
hiking/backpacking (17%)
casino (14%)
national/state park (12%)
landmark/historic site (11%)