

April 2020

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



| State of Arizona: Gross Sales by Sector | | | | | | |
|---|------------------|------------------|----------|-------------------|-------------------|----------|
| Sector | April 2020 | April 2019 | % Change | 2020 YTD Sales | 2019 YTD Sales | % Change |
| Lodging | \$ 78,440,490 | \$ 367,550,097 | -78.7% | \$ 1,070,631,429 | \$ 1,578,906,374 | -32.2% |
| Restaurant/Bar | \$ 808,405,982 | \$ 1,379,522,390 | -41.4% | \$ 4,427,731,839 | \$ 5,547,593,941 | -20.2% |
| Retail | \$ 5,543,704,890 | \$ 6,249,400,857 | -11.3% | \$ 23,705,720,446 | \$ 23,797,180,808 | -0.4% |
| Amusement | \$ 31,593,937 | \$ 112,808,466 | -72.0% | \$ 364,507,376 | \$ 554,773,080 | -34.3% |
| Total | \$ 6,462,145,299 | \$ 8,109,281,810 | -20.3% | \$ 29,568,591,090 | \$ 31,478,454,203 | -6.1% |

Source: Arizona Department of Revenue

| Estimated State Tourism Taxes: Tourism Related Sectors | | | | | | |
|--|---------------|---------------|----------|----------------|----------------|----------|
| Sector | April 2020 | April 2019 | % Change | 2020 YTD Sales | 2019 YTD Sales | % Change |
| Lodging | \$ 4,098,516 | \$ 19,204,493 | -78.7% | \$ 55,940,492 | \$ 82,497,858 | -32.2% |
| Restaurant/Bar | \$ 10,692,948 | \$ 18,247,219 | -41.4% | \$ 58,566,495 | \$ 73,379,135 | -20.2% |
| Retail | \$ 33,869,819 | \$ 38,181,339 | -11.3% | \$ 144,832,470 | \$ 145,391,256 | -0.4% |
| Amusement | \$ 113,763 | \$ 406,201 | -72.0% | \$ 1,312,518 | \$ 1,997,627 | -34.3% |
| Total | \$ 48,775,046 | \$ 76,039,251 | -35.9% | \$ 260,651,975 | \$ 303,265,875 | -14.1% |

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



Alliance Bank Economic Policy Institute