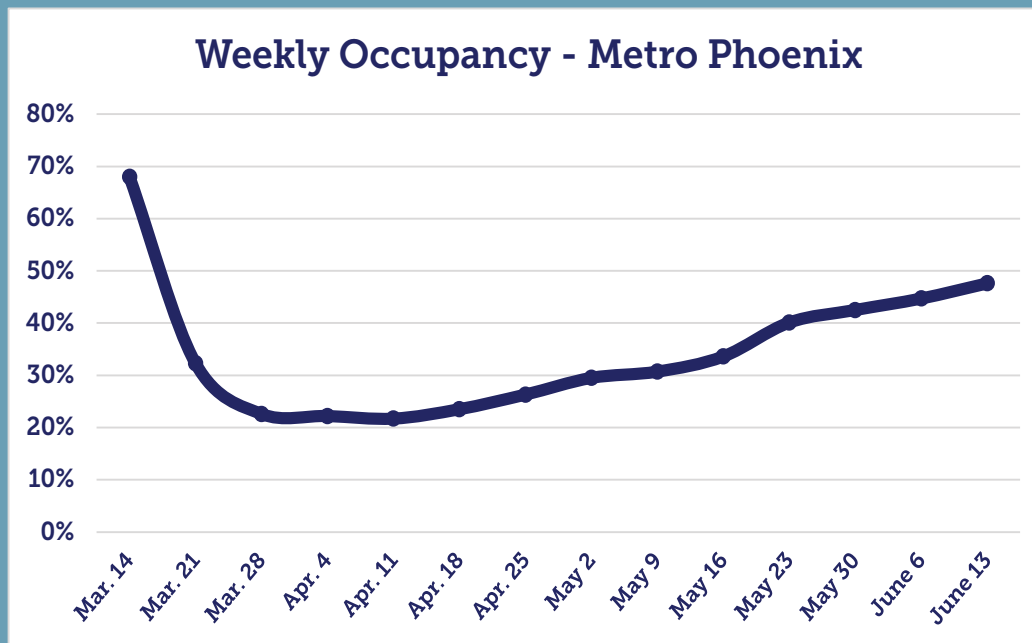


LODGING REPORT

Report Date: June 17, 2020

tourism.az.gov

JUNE 7-13, 2020 METRO PHOENIX LODGING PERFORMANCE



Hotel Occupancy

↓ Down
25% YOY
47.6%

Hotel RevPAR

↓ Down
34% YOY
\$41.15

Hotel ADR

↓ Down
11% YOY
\$86.39

DATA DEFINITIONS

Hotel Occupancy: The percent of available rooms that are occupied in a given time period. (Supply/Demand)

Hotel RevPAR: Revenue per available room. This is the most comprehensive measure of lodging performance. (Occupancy x ADR)

Hotel ADR: Average Daily Rate, the average that all hotels charge for a room night. This does not include online travel agency commissions or resort fees.

Note: The supply of available hotel rooms across the state declined due to closures and rooms taken off the market during the pandemic. In April, for example, had room supply remained at 2019 levels, reported occupancy would have been approximately 2 percentage points lower in Arizona.