

March 2020

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	March 2020	March 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 234,935,440	\$ 508,607,107	-53.8%	\$ 992,190,939	\$ 1,211,356,277	-18.1%
Restaurant/Bar	\$ 1,039,806,621	\$ 1,568,744,042	-33.7%	\$ 3,619,325,857	\$ 4,168,071,551	-13.2%
Retail	\$ 6,321,790,846	\$ 6,619,754,675	-4.5%	\$ 18,162,015,556	\$ 17,547,779,951	3.5%
Amusement	\$ 84,397,681	\$ 181,484,612	-53.5%	\$ 332,913,439	\$ 441,964,614	-24.7%
Total	\$ 7,680,930,588	\$ 8,878,590,436	-13.5%	\$ 23,106,445,791	\$ 23,369,172,393	-1.1%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	March 2020	March 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 12,275,377	\$ 26,574,721	-53.8%	\$ 51,841,977	\$ 63,293,365	-18.1%
Restaurant/Bar	\$ 13,753,730	\$ 20,750,091	-33.7%	\$ 47,873,547	\$ 55,131,916	-13.2%
Retail	\$ 38,623,613	\$ 40,444,053	-4.5%	\$ 110,962,650	\$ 107,209,916	3.5%
Amusement	\$ 303,899	\$ 653,490	-53.5%	\$ 1,198,755	\$ 1,591,426	-24.7%
Total	\$ 64,956,619	\$ 88,422,355	-26.5%	\$ 211,876,928	\$ 227,226,624	-6.8%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



Alliance Bank Economic Policy Institute

Northern Arizona University-The W. A. Franke College of Business

Alliance Bank Economic Policy Institute | AHRRC | nau.edu/economic-policy-institute