

Statewide Lodging Performance by County First Quarter 2020 (January, February, March)										
County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2020	% Ch Q1 2020 vs 2019	2020	% Ch Q1 2020 vs 2019	2020	% Ch Q1 2020 vs 2019	2020	% Ch Q1 2020 vs 2019	2020	% Ch Q1 2020 vs 2019
Apache	39.2%	-8.3%	77.86	-1.7%	30.54	-9.7%	36,217	-10.3%	92,340	0.0%
Cochise	55.9%	-8.0%	83.02	4.7%	46.40	-3.5%	150,940	-6.8%	270,100	2.2%
Coconino	44.9%	-10.6%	83.74	-3.3%	37.63	-11.3%	477,097	-17.1%	1,061,742	-0.4%
Gila	49.9%	-10.9%	87.77	-0.5%	43.83	-10.7%	55,611	-12.9%	111,361	-0.1%
Graham	55.0%	-10.9%	94.63	4.0%	52.06	-7.4%	28,419	-12.0%	51,660	-0.3%
Greenlee	N/A		N/A		N/A		N/A		N/A	
La Paz	66.3%	-10.8%	87.08	2.6%	57.77	-8.0%	41,847	-11.6%	63,087	-0.1%
Maricopa	67.4%	-15.6%	167.44	-4.1%	112.86	-17.2%	3,995,932	-14.3%	5,928,217	3.6%
Mohave	62.7%	-2.9%	78.64	-0.6%	49.27	-2.8%	244,231	-4.2%	389,757	-0.2%
Navajo	43.8%	-6.1%	66.01	-3.9%	28.90	-9.4%	123,601	-6.3%	282,330	1.5%
Pima	66.3%	-14.4%	139.79	0.0%	92.61	-13.1%	923,908	-16.0%	1,394,563	-0.3%
Pinal	72.5%	-9.8%	105.97	-4.4%	76.81	-12.4%	140,051	-10.5%	193,230	-0.1%
Santa Cruz	56.1%	-11.8%	83.77	4.5%	46.95	-7.6%	44,695	-12.4%	79,740	0.0%
Yavapai	52.5%	-11.5%	154.73	-3.5%	81.18	-12.4%	252,762	-15.1%	481,773	1.5%
Yuma	71.0%	-10.2%	95.67	2.3%	67.88	-7.8%	213,996	-9.4%	301,607	2.0%

Source: STR, Inc.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

N/A = Not Available