

Statewide Lodging Performance First Quarter 2020 (January, February, March)					
Market Year	Occupancy	ADR	RevPAR	Demand	Supply
<b>United States</b>					
2019	61.6%	\$128.93	\$79.47	290,426,805	471,155,881
<b>2020</b>	<b>51.9%</b>	<b>\$123.79</b>	<b>\$64.21</b>	<b>249,405,474</b>	<b>480,812,614</b>
% change Q1	-15.8%	-4.0%	-19.2%	-14.1%	2.0%
<b>Mountain Region</b>					
2019	64.5%	\$132.72	\$85.62	35,545,086	55,098,165
<b>2020</b>	<b>54.7%</b>	<b>\$129.98</b>	<b>\$71.06</b>	<b>30,439,504</b>	<b>55,680,378</b>
% change Q1	-15.3%	-2.1%	-17.0%	-14.4%	1.1%
<b>State of Arizona</b>					
2019	74.5%	\$151.48	\$112.92	7,815,932	10,484,870
<b>2020</b>	<b>62.9%</b>	<b>\$144.16</b>	<b>\$90.65</b>	<b>6,731,797</b>	<b>10,706,277</b>
% change Q1	-15.7%	-4.8%	-19.7%	-13.9%	2.1%
<b>Metro Phoenix</b>					
2019	81.5%	\$175.24	\$142.80	4,819,510	5,914,077
<b>2020</b>	<b>67.6%</b>	<b>\$165.36</b>	<b>\$111.72</b>	<b>4,135,983</b>	<b>6,121,447</b>
% change Q1	-17.1%	-5.6%	-21.8%	-14.2%	3.5%
<b>Metro Tucson</b>					
2019	78.7%	\$138.66	\$109.12	1,100,479	1,398,377
<b>2020</b>	<b>66.3%</b>	<b>\$139.79</b>	<b>\$92.61</b>	<b>923,908</b>	<b>1,394,563</b>
% change Q1	-15.8%	0.8%	-15.1%	-16.0%	-0.3%
<b>Flagstaff AZ</b>					
2019	60.9%	\$90.85	\$55.34	294,546	483,570
<b>2020</b>	<b>52.3%</b>	<b>\$84.98</b>	<b>\$44.45</b>	<b>256,455</b>	<b>490,230</b>
% change Q1	-14.1%	-6.5%	-19.7%	-12.9%	1.4%
<b>Non-metro AZ</b>					
2019	60.0%	\$99.32	\$59.57	1,807,618	3,013,765
<b>2020</b>	<b>51.7%</b>	<b>\$95.27</b>	<b>\$49.28</b>	<b>1,570,562</b>	<b>3,036,670</b>
% change Q1	-13.8%	-4.1%	-17.3%	-13.1%	0.8%

Source: STR, Inc.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Note: % change represents the current Quarter over the same Quarter in the previous year.