

February 2020

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	February 2020	February 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 388,584,572	\$ 374,263,165	3.8%	\$ 757,255,499	\$ 702,749,170	7.8%
Restaurant/Bar	\$ 1,223,800,006	\$ 1,299,688,172	-5.8%	\$ 2,579,519,236	\$ 2,599,327,509	-0.8%
Retail	\$ 5,858,824,404	\$ 5,386,108,558	8.8%	\$ 11,840,224,710	\$ 10,928,025,276	8.3%
Amusement	\$ 120,782,568	\$ 123,165,317	-1.9%	\$ 248,515,758	\$ 260,480,002	-4.6%
Total	\$ 7,591,991,550	\$ 7,183,225,212	5.7%	\$ 15,425,515,203	\$ 14,490,581,957	6.5%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	February 2020	February 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 20,303,544	\$ 19,555,250	3.8%	\$ 39,566,600	\$ 36,718,644	7.8%
Restaurant/Bar	\$ 16,187,447	\$ 17,191,235	-5.8%	\$ 34,119,817	\$ 34,381,825	-0.8%
Retail	\$ 35,795,074	\$ 32,906,969	8.8%	\$ 72,339,037	\$ 66,765,863	8.3%
Amusement	\$ 434,914	\$ 443,494	-1.9%	\$ 894,856	\$ 937,936	-4.6%
Total	\$ 72,720,979	\$ 70,096,948	3.7%	\$ 146,920,309	\$ 138,804,269	5.8%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

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Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



Alliance Bank Economic Policy Institute