

March 2020

Arizona Office of Tourism

Monthly Lodging Report



Statewide Lodging Performance										
Market	Current Month-March					March Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
State of Arizona										
<b>2020</b>	<b>47.9%</b>	<b>\$137.83</b>	<b>\$66.09</b>	<b>1,771,769</b>	<b>3,695,262</b>	<b>62.8%</b>	<b>\$144.22</b>	<b>\$90.59</b>	<b>6,728,383</b>	<b>10,711,730</b>
% Ch March 2020 vs. 2019	-41.6%	-17.1%	-51.6%	-40.3%	2.3%	-15.7%	-4.8%	-19.8%	-13.9%	2.2%

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