

January 2020

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	January 2020	January 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 368,670,927	\$ 328,486,005	12.2%	\$ 368,670,927	\$ 328,486,005	12.2%
Restaurant/Bar	\$ 1,355,719,230	\$ 1,299,639,337	4.3%	\$ 1,355,719,230	\$ 1,299,639,337	4.3%
Retail	\$ 5,981,400,306	\$ 5,541,916,718	7.9%	\$ 5,981,400,306	\$ 5,541,916,718	7.9%
Amusement	\$ 127,733,190	\$ 137,314,685	-7.0%	\$ 127,733,190	\$ 137,314,685	-7.0%
Total	\$ 7,833,523,653	\$ 7,307,356,745	7.2%	\$ 7,833,523,653	\$ 7,307,356,745	7.2%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	January 2020	January 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 19,263,056	\$ 17,163,394	12.2%	\$ 19,263,056	\$ 17,163,394	12.2%
Restaurant/Bar	\$ 17,932,369	\$ 17,190,589	4.3%	\$ 17,932,369	\$ 17,190,589	4.3%
Retail	\$ 36,543,963	\$ 33,858,894	7.9%	\$ 36,543,963	\$ 33,858,894	7.9%
Amusement	\$ 459,942	\$ 494,443	-7.0%	\$ 459,942	\$ 494,443	-7.0%
Total	\$ 74,199,330	\$ 68,707,320	8.0%	\$ 74,199,330	\$ 68,707,320	8.0%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



Alliance Bank Economic Policy Institute