

November 2019

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	November 2019	November 2018	% Change	2019 YTD Sales	2018 YTD Sales	% Change
Lodging	\$ 313,153,726	\$ 278,094,664	12.6%	\$ 3,561,449,009	\$ 3,282,486,419	8.5%
Restaurant/Bar	\$ 1,355,219,091	\$ 1,224,924,866	10.6%	\$ 14,477,978,280	\$ 13,506,118,888	7.2%
Retail	\$ 6,424,297,073	\$ 6,208,147,864	3.5%	\$ 66,382,009,342	\$ 62,762,427,821	5.8%
Amusement	\$ 135,704,159	\$ 127,303,645	6.6%	\$ 1,431,636,280	\$ 1,331,249,887	7.5%
Total	\$ 8,228,374,049	\$ 7,838,471,039	5.0%	\$ 85,853,072,911	\$ 80,882,283,015	6.1%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	November 2019	November 2018	% Change	2019 YTD Sales	2018 YTD Sales	% Change
Lodging	\$ 16,362,282	\$ 14,530,446	12.6%	\$ 186,085,711	\$ 171,509,915	8.5%
Restaurant/Bar	\$ 17,925,754	\$ 16,202,326	10.6%	\$ 191,503,114	\$ 178,648,136	7.2%
Retail	\$ 39,249,885	\$ 37,929,300	3.5%	\$ 405,567,524	\$ 383,453,329	5.8%
Amusement	\$ 488,644	\$ 458,395	6.6%	\$ 5,155,036	\$ 4,793,565	7.5%
Total	\$ 74,026,565	\$ 69,120,468	7.1%	\$ 788,311,385	\$ 738,404,945	6.8%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



Alliance Bank Economic Policy Institute