

<b>Statewide Lodging Performance by County</b>										
<b>Fourth Quarter 2019 (October, November, December)</b>										
County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2019	% Ch Q4 2019 vs 2018	2019	% Ch Q4 2019 vs 2018	2019	% Ch Q4 2019 vs 2018	2019	% Ch Q4 2019 vs 2018	2019	% Ch Q4 2019 vs 2018
Apache	<b>48.4%</b>	-2.5%	<b>82.90</b>	-0.5%	<b>40.11</b>	-2.9%	<b>45,678</b>	-2.3%	<b>94,392</b>	0.0%
Cochise	<b>52.4%</b>	4.4%	<b>81.55</b>	7.4%	<b>42.75</b>	12.1%	<b>144,092</b>	7.5%	<b>274,896</b>	2.8%
Coconino	<b>67.1%</b>	0.2%	<b>111.32</b>	4.5%	<b>74.75</b>	4.7%	<b>742,488</b>	1.1%	<b>1,105,726</b>	0.6%
Gila	<b>52.2%</b>	1.5%	<b>92.93</b>	2.9%	<b>48.48</b>	4.5%	<b>59,410</b>	1.8%	<b>113,896</b>	-0.1%
Graham	<b>57.0%</b>	-0.2%	<b>96.01</b>	7.4%	<b>54.76</b>	7.3%	<b>30,188</b>	0.3%	<b>52,930</b>	-0.1%
Greenlee	<b>N/A</b>		<b>N/A</b>		<b>N/A</b>		<b>N/A</b>		<b>N/A</b>	
La Paz	<b>60.0%</b>	5.7%	<b>78.69</b>	6.4%	<b>47.21</b>	12.4%	<b>38,747</b>	5.6%	<b>64,584</b>	0.0%
Maricopa	<b>69.2%</b>	1.9%	<b>129.50</b>	3.0%	<b>89.62</b>	5.1%	<b>4,148,415</b>	4.4%	<b>5,994,535</b>	2.8%
Mohave	<b>59.0%</b>	5.9%	<b>76.51</b>	-0.7%	<b>45.14</b>	5.2%	<b>235,707</b>	5.9%	<b>399,464</b>	0.2%
Navajo	<b>51.5%</b>	-2.7%	<b>71.55</b>	0.0%	<b>36.88</b>	-2.6%	<b>148,741</b>	-1.7%	<b>288,542</b>	0.8%
Pima	<b>65.1%</b>	3.6%	<b>108.72</b>	-0.1%	<b>70.78</b>	3.6%	<b>916,818</b>	2.4%	<b>1,408,356</b>	-1.2%
Pinal	<b>65.7%</b>	1.1%	<b>83.93</b>	-2.0%	<b>55.14</b>	-0.9%	<b>129,756</b>	1.0%	<b>197,524</b>	-0.1%
Santa Cruz	<b>58.6%</b>	0.4%	<b>82.84</b>	7.2%	<b>48.52</b>	7.7%	<b>47,739</b>	0.1%	<b>81,512</b>	0.0%
Yavapai	<b>63.6%</b>	-0.5%	<b>180.63</b>	2.5%	<b>114.81</b>	2.0%	<b>308,702</b>	-0.2%	<b>485,699</b>	-0.1%
Yuma	<b>67.9%</b>	-0.6%	<b>88.11</b>	3.5%	<b>59.80</b>	2.9%	<b>211,152</b>	0.9%	<b>311,144</b>	1.8%

Source: STR, Inc.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

N/A = Not Available