

Statewide Lodging Performance					
Fourth Quarter 2019 (October, November, December)					
Market Year	Occupancy	ADR	RevPAR	Demand	Supply
United States					
2018	61.9%	\$128.01	\$79.18	297,622,704	481,152,942
2019	61.8%	\$128.88	\$79.70	303,847,889	491,327,087
% change Q4	0.0%	0.7%	0.7%	2.1%	2.1%
Mountain Region					
2018	60.6%	\$112.92	\$68.41	34,020,537	56,160,631
2019	61.4%	\$116.13	\$71.32	34,975,145	56,950,354
% change Q4	1.4%	2.8%	4.3%	2.8%	1.4%
State of Arizona					
2018	65.2%	\$117.19	\$76.36	6,979,050	10,711,011
2019	66.3%	\$119.92	\$79.49	7,210,145	10,878,076
% change Q4	1.7%	2.3%	4.1%	3.3%	1.6%
Metro Phoenix					
2018	68.0%	\$125.25	\$85.17	4,100,715	6,030,241
2019	69.1%	\$128.12	\$88.52	4,278,171	6,192,059
% change Q4	1.6%	2.3%	3.9%	4.3%	2.7%
Metro Tucson					
2018	62.8%	\$109.03	\$68.47	895,217	1,425,451
2019	65.1%	\$108.72	\$70.78	916,818	1,408,356
% change Q4	3.7%	-0.3%	3.4%	2.4%	-1.2%
Flagstaff AZ					
2018	68.9%	\$99.36	\$68.44	340,498	494,316
2019	68.5%	\$102.86	\$70.47	343,300	501,093
% change Q4	-0.5%	3.5%	3.0%	0.8%	1.4%
Non-metro AZ					
2018	61.7%	\$105.03	\$64.84	1,909,842	3,093,491
2019	61.9%	\$109.17	\$67.55	1,930,432	3,119,788
% change Q4	0.2%	3.9%	4.2%	1.1%	0.9%

Source: STR, Inc.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Note: % change represents the current Quarter over the same Quarter in the previous year.