

Statewide Lodging Performance Third Quarter 2019 (July, August, September)					
Market Year	Occupancy	ADR	RevPAR	Demand	Supply
United States					
2018	71.0%	\$132.22	\$93.83	342,876,749	483,173,176
2019	70.9%	\$133.20	\$94.41	349,290,064	492,790,753
% change Q3	-0.1%	0.7%	0.6%	1.9%	2.0%
Mountain Region					
2018	72.3%	\$118.33	\$85.61	40,933,899	56,580,326
2019	72.5%	\$121.99	\$88.41	41,475,179	57,223,614
% change Q3	0.2%	3.1%	3.3%	1.3%	1.1%
State of Arizona					
2018	62.8%	\$101.01	\$63.45	6,736,476	10,724,046
2019	64.6%	\$103.06	\$66.60	6,970,717	10,787,053
% change Q3	2.9%	2.0%	5.0%	3.5%	0.6%
Metro Phoenix					
2018	61.1%	\$94.09	\$57.52	3,688,445	6,033,807
2019	62.5%	\$96.92	\$60.58	3,809,100	6,094,645
% change Q3	2.2%	3.0%	5.3%	3.3%	1.0%
Metro Tucson					
2018	57.0%	\$89.26	\$50.91	802,954	1,407,811
2019	60.5%	\$92.25	\$55.83	841,815	1,391,022
% change Q3	6.1%	3.4%	9.7%	4.8%	-1.2%
Flagstaff AZ					
2018	81.5%	\$110.34	\$89.90	404,567	496,548
2019	81.3%	\$113.06	\$91.90	411,535	506,334
% change Q3	-0.2%	2.5%	2.2%	1.7%	2.0%
Non-metro AZ					
2018	67.9%	\$117.90	\$80.08	2,126,885	3,131,336
2019	69.2%	\$119.15	\$82.44	2,175,134	3,143,606
% change Q3	1.9%	1.1%	2.9%	2.3%	0.4%

Source: STR, Inc.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Note: % change represents the current Quarter over the same Quarter in the previous year.