

**2018**

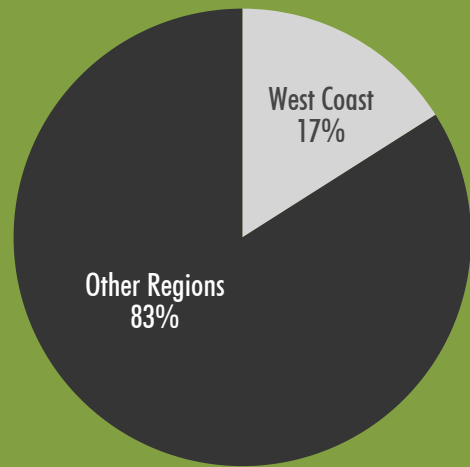
Arizona Domestic Overnight Visitors  
Arizona vs. West Coast Region

**39.6 MILLION**

Domestic Overnight  
Visitors to Arizona

**6.9 MILLION**

Domestic Overnight Visitors to  
West Coast Region



**ARIZONA**

**WEST COAST REGION**

leisure/business

**83.5%/16.5%**

**95%/5%**

non-resident/resident

**72%/28%**

**81%/19%**

party size

**2.7**

**2.9**

expenditures\*

**\$677**

**\$471**

nights stayed in region

**3.6**

**2.3**

average age

**46.2 YRS**

**38.6 YRS**

top activities

shopping  
national/state park  
landmark/historic site  
casino

shopping  
casino  
landmark/historic site  
bar/nightclub