

**2018**

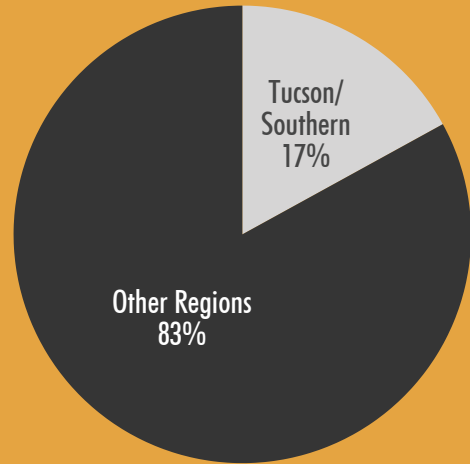
Arizona Domestic Overnight Visitors  
Arizona vs. Tucson and Southern Region

**39.6 MILLION**

Domestic Overnight  
Visitors to Arizona

**6.8 MILLION**

Domestic Overnight Visitors to  
Tucson and Southern Region



	ARIZONA	TUCSON/ SOUTHERN REGION
leisure/business	83.5%/16.5%	84%/16%
non-resident/resident	72%/28%	59%/41%
party size	2.7	2.4
expenditures*	\$677	\$633
nights stayed in region	3.6	3.1
average age	46.2 YRS	50.4 YRS
top activities	shopping national/state park landmark/historic site casino	shopping national/state park landmark/historic site hiking/backpacking

Source: Longwoods International, Tourism Economics

\* trip expenditures per party, does not include transportation to Arizona