

Statewide Lodging Performance Second Quarter 2019 (April, May, June)					
Market Year	Occupancy	ADR	RevPAR	Demand	Supply
<b>United States</b>					
2018	70.1%	\$131.47	\$92.18	332,367,128	474,062,592
<b>2019</b>	<b>70.1%</b>	<b>\$132.97</b>	<b>\$93.17</b>	<b>338,752,921</b>	<b>483,478,753</b>
% change Q2	-0.1%	1.1%	1.1%	1.9%	2.0%
<b>Mountain Region</b>					
2018	69.4%	\$115.23	\$79.95	38,540,415	55,546,996
<b>2019</b>	<b>69.5%</b>	<b>\$117.03</b>	<b>\$81.28</b>	<b>38,994,785</b>	<b>56,141,010</b>
% change Q2	0.1%	1.6%	1.7%	1.2%	1.1%
<b>State of Arizona</b>					
2018	68.7%	\$118.27	\$81.25	7,295,557	10,619,087
<b>2019</b>	<b>69.9%</b>	<b>\$120.20</b>	<b>\$84.05</b>	<b>7,458,983</b>	<b>10,666,350</b>
% change Q2	1.8%	1.6%	3.4%	2.2%	0.4%
<b>Metro Phoenix</b>					
2018	69.0%	\$121.26	\$83.69	4,126,056	5,978,559
<b>2019</b>	<b>69.9%</b>	<b>\$123.47</b>	<b>\$86.34</b>	<b>4,205,365</b>	<b>6,013,734</b>
% change Q2	1.3%	1.8%	3.2%	1.9%	0.6%
<b>Metro Tucson</b>					
2018	64.0%	\$107.56	\$68.82	901,275	1,408,615
<b>2019</b>	<b>65.1%</b>	<b>\$110.03</b>	<b>\$71.58</b>	<b>910,624</b>	<b>1,399,680</b>
% change Q2	1.7%	2.3%	4.0%	1.0%	-0.6%
<b>Flagstaff AZ</b>					
2018	79.4%	\$110.51	\$87.70	390,465	492,006
<b>2019</b>	<b>80.1%</b>	<b>\$113.42</b>	<b>\$90.81</b>	<b>397,040</b>	<b>495,897</b>
% change Q2	0.9%	2.6%	3.5%	1.7%	0.8%
<b>Non-metro AZ</b>					
2018	70.0%	\$118.03	\$82.61	2,163,430	3,090,952
<b>2019</b>	<b>71.8%</b>	<b>\$119.69</b>	<b>\$85.91</b>	<b>2,222,181</b>	<b>3,095,982</b>
% change Q2	2.5%	1.4%	4.0%	2.7%	0.2%

Source: STR, Inc.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and Smith Travel Research. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Note: % change represents the current Quarter over the same Quarter in the previous year.