

Statewide Lodging Performance by County Second Quarter 2019 (April, May, June)										
County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2019	% Ch Q2 2019 vs 2018	2019	% Ch Q2 2019 vs 2018	2019	% Ch Q2 2019 vs 2018	2019	% Ch Q2 2019 vs 2018	2019	% Ch Q2 2019 vs 2018
Apache	59.5%	-1.0%	91.85	-1.9%	54.62	-2.8%	55,529	-1.1%	93,366	0.0%
Cochise	59.2%	20.2%	79.61	4.8%	47.13	26.0%	160,989	21.5%	271,908	1.3%
Coconino	83.2%	0.3%	131.42	1.9%	109.29	2.2%	919,192	0.4%	1,105,340	0.4%
Gila	64.8%	10.1%	96.33	3.6%	62.38	14.0%	73,018	10.0%	112,749	0.0%
Graham	68.3%	18.7%	94.23	6.5%	64.40	26.6%	35,825	18.2%	52,416	0.0%
Greenlee	N/A		N/A		N/A		N/A		N/A	
La Paz	60.4%	5.7%	78.52	3.2%	47.41	9.0%	38,574	5.8%	63,882	0.0%
Maricopa	70.2%	1.7%	124.49	2.7%	87.42	4.5%	4,086,079	2.1%	5,818,357	0.6%
Mohave	68.5%	0.6%	83.10	1.4%	56.96	1.9%	270,381	4.4%	394,451	3.8%
Navajo	61.9%	-2.8%	81.91	-1.1%	50.72	-3.9%	176,587	-2.9%	285,163	0.1%
Pima	65.1%	1.5%	110.03	2.5%	71.58	4.0%	910,624	1.0%	1,399,680	-0.6%
Pinal	61.1%	-4.7%	88.51	3.8%	54.04	-1.2%	119,286	-4.7%	195,377	-0.1%
Santa Cruz	62.7%	14.2%	81.39	7.5%	51.00	22.8%	50,519	14.0%	80,626	0.0%
Yavapai	73.9%	1.7%	185.35	1.2%	137.04	2.9%	355,213	1.5%	480,450	-0.1%
Yuma	66.4%	5.9%	87.31	4.0%	58.00	10.2%	204,422	5.5%	307,762	-0.4%

Source: STR, Inc.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and Smith Travel Research. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

N/A = Not Available