

**2018**

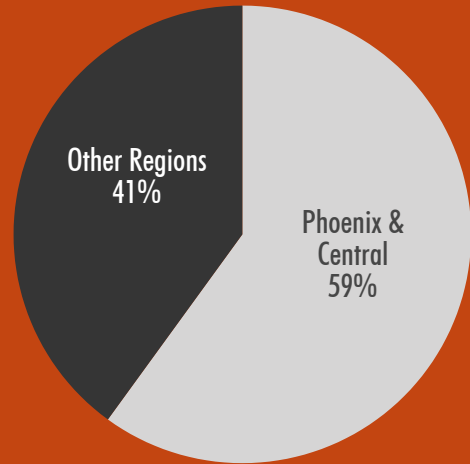
Arizona Domestic Overnight Visitors  
Arizona vs. Phoenix & Central Region

**39.6 MILLION**

Domestic Overnight  
Visitors to Arizona

**23.2 MILLION**

Domestic Overnight Visitors to  
Phoenix & Central Region



	<b>ARIZONA</b>	<b>PHOENIX &amp; CENTRAL REGION</b>
leisure/business	83.5%/16.5%	83%/17%
non-resident/resident	72%/28%	76%/24%
party size	2.7	2.6
expenditures*	\$677	\$535
nights stayed in region	3.6	3.7
average age	46.2 YRS	48.5 YRS
top activities	shopping national/state park landmark/historic site casino	shopping swimming bar/nightclub fine/upscale dining