

2018

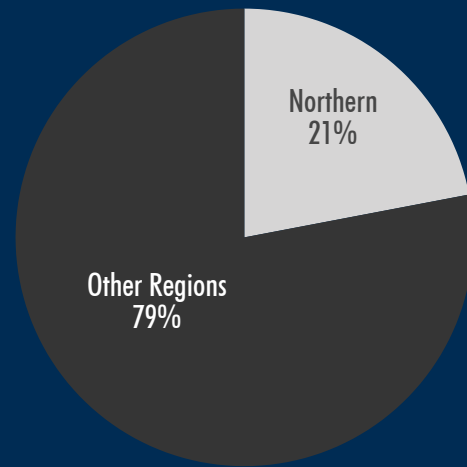
Arizona Domestic Overnight Visitors
Arizona vs. Northern Region

39.6 MILLION

Domestic Overnight
Visitors to Arizona

8.3 MILLION

Domestic Overnight Visitors to
Northern Region



	ARIZONA	NORTHERN REGION
leisure/business	83.5%/16.5%	93%/7%
non-resident/resident	72%/28%	61%/39%
party size	2.7	3.0
expenditures*	\$677	\$637
nights stayed in region	3.6	2.5
average age	46.2 YRS	42.8 YRS
top activities	shopping national/state park landmark/historic site casino	shopping national/state park hiking/backpacking landmark/historic site