

2018

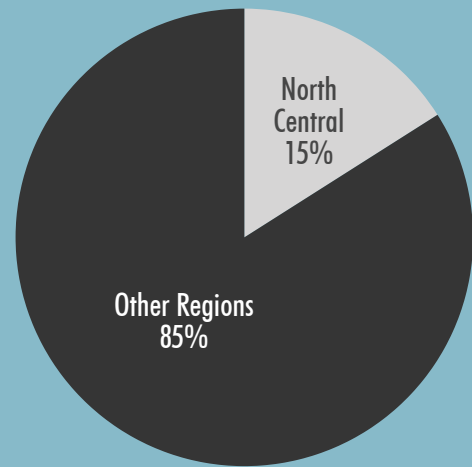
**Arizona Domestic Overnight Visitors
Arizona vs. North Central Region**

39.6 MILLION

Domestic Overnight
Visitors to Arizona

6.1 MILLION

Domestic Overnight Visitors to
North Central Region



	ARIZONA	NORTH CENTRAL REGION
leisure/business	83.5%/16.5%	95%/5%
non-resident/resident	72%/28%	72%/28%
party size	2.7	2.8
expenditures*	\$677	\$759
nights stayed in region	3.6	2.7
average age	46.2 YRS	45.2 YRS
top activities	shopping national/state park landmark/historic site casino	national/state park shopping landmark/historic site hiking/backpacking