

**2018**

Arizona Domestic Overnight Visitors  
Residents vs. Non-Residents

**39.6 MILLION**

Domestic Overnight  
Visitors to Arizona



■ Non-Residents (72%) ■ Residents (28%)

**Non-Resident**

**Resident**

**72%**

share

**28%**

**4.1**

nights stayed in AZ

**2.5**

**2.7**

party size

**2.7**

**45.5 YRS**

average age

**48.1 YRS**

shopping (32%)  
national/state park (21%)  
landmark/historic site (18%)  
casino (17%)  
hiking/backpacking (16%)

top activities

shopping (25%)  
casino (14%)  
hiking/backpacking (13%)  
national/state park (13%)  
landmark/historic site (12%)