

2018 Attendance - Built Attractions

Attraction	2018 Attendance	Region	City	Web
London Bridge	3,759,500	West Coast	Lake Havasu City	www.golakehasasu.com
Phoenix Zoo	1,435,070	Phoenix & Central	Phoenix	www.phoenixzoo.org
State Farm Stadium	1,137,552	Phoenix & Central	Glendale	www.statefarmstadium.com/
WestWorld of Scottsdale	911,183	Phoenix & Central	Scottsdale	www.westworldaz.com
Gila River Arena	765,861	Phoenix & Central	Glendale	www.gilariverarena.com/
Desert Botanical Garden	495,733	Phoenix & Central	Phoenix	www.dbg.org
Bearizona	484,395	Northern	Williams	www.bearizona.com
Wildlife World Zoo, Aquarium & Safari Park	440,000	Phoenix & Central	Litchfield Park	www.wildlifeworld.com
Mesa Arts Center	425,000	Phoenix & Central	Mesa	www.mesaartscenter.com
Arizona-Sonora Desert Museum	391,972	Tucson & Southern	Tucson	www.desertmuseum.org
Musical Instrument Museum	341,000	Phoenix & Central	Phoenix	www.mim.org/
Children's Museum of Phoenix	328,449	Phoenix & Central	Phoenix	www.childrensmuseumofphoenix.org/
Pima County Fairgrounds	321,348	Tucson & Southern	Tucson	www.pimacountyfair.com/
Phoenix Art Museum	280,947	Phoenix & Central	Phoenix	www.phxart.org
Renaissance Festival	278,586	Phoenix & Central	Gold Canyon City	www.arizona.renfestinfo.com/
LEGOLAND Discovery Center Arizona	228,604	Phoenix & Central	Tempe	www.arizona.legolanddiscoverycenter.com/
Sea Life Arizona Aquarium	198,247	Phoenix & Central	Tempe	www.visitsealife.com/arizona/
Arizona Snowbowl ¹	189,905	Northern	Flagstaff	www.snowbowl.ski
Pima Air & Space Museum	183,000	Tucson & Southern	Tucson	www.pimaair.org

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Out of Africa Wildlife Park	139,000	North Central	Camp Verde	www.outofafricapark.com/
Arizona Museum of Natural History	138,140	Phoenix & Central	Mesa	www.arizonamuseumofnaturalhistory.org/
Heard Museum	131,400	Phoenix & Central	Phoenix	www.heard.org
Gilbert Farmers Market	112,749	Phoenix & Central	Gilbert	www.gilbertmarket.com/
Taliesin West	108,500	Phoenix & Central	Scottsdale	www.franklloydwright.org
UA Biosphere 2 ²	105,000	Tucson & Southern	Oracle	www.B2science.org
O.K. Corral Gunfight Site	105,000	Tucson & Southern	Tombstone	www.ok-corral.com
Lowell Observatory	104,344	Northern	Flagstaff	www.lowell.edu
Verde Canyon Railroad	91,000	North Central	Clarkdale	www.verdecanyonrr.com
Tucson Speedway	87,500	Tucson & Southern	Tucson	www.tucsonspeedway.com/
Scottsdale Museum of Contemporary Art (SMoCA)	84,575	Phoenix & Central	Scottsdale	www.smoca.org
Cosanti	66,000	Phoenix & Central	Paradise Valley	www.cosanti.com
Flandrau Science Center & Planetarium	61,617	Tucson & Southern	Tucson	www.flandrau.org/
Heritage Park Zoological Sanctuary ³	60,036	North Central	Prescott	www.heritageparkzoo.org/
Titan Missile Museum	56,592	Tucson & Southern	Sahuarita	www.titanmissilemuseum.org
Rillito Racing ⁴	47,375	Tucson & Southern	Tucson	www.rillitoracetrack.com/
Arcosanti	42,000	North Central	Mayer	www.arcosanti.org
Powell Museum	35,838	Northern	Page	www.powellmuseum.org
Sharlot Hall Museum	30,000	North Central	Prescott	www.sharlot.org

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Pioneer Museum	16,186	Northern	Flagstaff	www.arizonahistoricalociety.org/museum/pioneer-museum/
Coconino Center for the Arts	16,045	Northern	Flagstaff	www.flagartscouncil.org/coconino-center-for-the-arts/
Arizona Zipline Adventures	15,000	Phoenix & Central	Oracle	www.ziparizona.com
Lake Havasu Museum of History	10,750	West Coast	Lake Havasu City	www.havasumuseum.com/
Musselman Honda Circuit	9,000	Tucson & Southern	Tucson	www.mhcircuit.com/

¹Attendance for the 2017-2018 season (November 2017 - May 2018). Snowfall was below average this season, which negatively impacted the attendance numbers.

²Represents Fiscal Year 2018 (July 1, 2017-June 30, 2018).

³Does not include special or private event attendance.

⁴Attendance for 12 days of horse racing (February 2, 2018-March 18, 2018).

Attractions have varied operation schedules throughout the year. Certain attendance figures are estimates.

Attendance figures are self-reported. This is not a complete list of built attractions in Arizona.

If you are an Arizona attraction and would like to be considered for inclusion on this, or the natural attractions, list please contact the AOT Research Division.