



| State of Arizona: Gross Sales by Sector | | | | | | |
|---|-------------------------|-------------------------|-------------|--------------------------|--------------------------|-------------|
| Sector | September 2016 | September 2015 | % Change | 2016 YTD Sales | 2015 YTD Sales | % Change |
| Lodging | \$ 214,568,702 | \$ 194,254,741 | 10.5% | \$ 2,248,649,634 | \$ 2,154,712,467 | 4.4% |
| Restaurant/Bar | \$ 1,030,888,735 | \$ 945,514,787 | 9.0% | \$ 9,904,222,871 | \$ 9,156,145,819 | 8.2% |
| Retail | \$ 5,010,813,762 | \$ 4,904,344,091 | 2.2% | \$ 45,801,798,352 | \$ 44,584,878,318 | 2.7% |
| Amusement | \$ 80,381,122 | \$ 80,741,292 | -0.4% | \$ 1,037,921,004 | \$ 1,044,417,865 | -0.6% |
| Total | \$ 6,336,652,321 | \$ 6,124,854,911 | 3.5% | \$ 58,992,591,861 | \$ 56,940,154,469 | 3.6% |

Source: Arizona Department of Revenue

| Estimated State Tourism Taxes: Tourism Related Sectors | | | | | | |
|--|----------------------|----------------------|-------------|-----------------------|-----------------------|-------------|
| Sector | September 2016 | September 2015 | % Change | 2016 YTD Sales | 2015 YTD Sales | % Change |
| Lodging | \$ 11,211,215 | \$ 10,149,810 | 10.5% | \$ 117,491,943 | \$ 112,583,726 | 4.4% |
| Restaurant/Bar | \$ 13,635,771 | \$ 12,506,513 | 9.0% | \$ 131,005,137 | \$ 121,110,172 | 8.2% |
| Retail | \$ 30,614,068 | \$ 29,963,581 | 2.2% | \$ 279,830,667 | \$ 272,395,773 | 2.7% |
| Amusement | \$ 289,436 | \$ 290,733 | -0.4% | \$ 3,737,346 | \$ 3,760,740 | -0.6% |
| Total | \$ 55,750,490 | \$ 52,910,637 | 5.4% | \$ 532,065,093 | \$ 509,850,411 | 4.4% |

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

For additional information contact: Colleen Floyd, Research Manager, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov