October 2016 Arizona Office of Tourism Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector											
Sector		October 2016		October	% Change	2016 YTD Sales		2015 YTD Sales		% Change	
				2015	% Change						
Lodging	\$	257,516,743	\$	239,623,398	7.5%	\$	2,506,166,377	\$	2,394,335,865	4.7%	
Restaurant/Bar	\$	1,107,730,679	\$	1,042,832,965	6.2%	\$	11,011,953,550	\$	10,198,978,784	8.0%	
Retail	\$	4,993,499,998	\$	4,903,564,511	1.8%	\$	50,795,298,350	\$	49,488,442,829	2.6%	
Amusement	\$	104,399,789	\$	91,068,022	14.6%	\$	1,142,320,793	\$	1,135,485,887	0.6%	
Total	\$	6,463,147,209	\$	6,277,088,896	3.0%	\$	65,455,739,070	\$	63,217,243,365	3.5%	

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors											
Sector	October			October	% Change	2016 YTD Sales		2015 YTD Sales		% Change	
		2016		2015							
Lodging	\$	13,455,250	\$	12,520,323	7.5%	\$	130,947,193	\$	125,104,049	4.7%	
Restaurant/Bar	\$	14,652,175	\$	13,793,760	6.2%	\$	145,657,312	\$	134,903,932	8.0%	
Retail	\$	30,508,288	\$	29,958,818	1.8%	\$	310,338,955	\$	302,354,590	2.6%	
Amusement	\$	375,923	\$	327,918	14.6%	\$	4,113,269	\$	4,088,658	0.6%	
Total	\$	58,991,635	\$	56,600,818	4.2%	\$	591,056,729	\$	566,451,229	4.3%	

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

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