

November 2018

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



| State of Arizona: Gross Sales by Sector |                  |                  |          |                   |                   |          |
|---|------------------|------------------|----------|-------------------|-------------------|----------|
| Sector                                  | November 2018    | November 2017    | % Change | 2018 YTD Sales    | 2017 YTD Sales    | % Change |
| Lodging                                 | \$ 278,094,664   | \$ 247,295,497   | 12.5%    | \$ 3,282,486,419  | \$ 2,981,032,484  | 10.1%    |
| Restaurant/Bar                          | \$ 1,224,924,866 | \$ 1,121,191,385 | 9.3%     | \$ 13,506,118,888 | \$ 12,747,898,667 | 5.9%     |
| Retail                                  | \$ 6,208,147,864 | \$ 5,640,879,350 | 10.1%    | \$ 62,762,427,821 | \$ 58,543,388,456 | 7.2%     |
| Amusement                               | \$ 127,303,645   | \$ 117,814,425   | 8.1%     | \$ 1,331,249,887  | \$ 1,279,878,007  | 4.0%     |
| Total                                   | \$ 7,838,471,039 | \$ 7,127,180,657 | 10.0%    | \$ 80,882,283,015 | \$ 75,552,197,614 | 7.1%     |

Source: Arizona Department of Revenue

| Estimated State Tourism Taxes: Tourism Related Sectors |               |               |          |                |                |          |
|--|---------------|---------------|----------|----------------|----------------|----------|
| Sector   | November 2018 | November 2017 | % Change | 2018 YTD Sales | 2017 YTD Sales | % Change |
| Lodging  | \$ 14,530,446 | \$ 12,921,190 | 12.5%    | \$ 171,509,915 | \$ 155,758,947 | 10.1%    |
| Restaurant/Bar   | \$ 16,202,326 | \$ 14,830,223 | 9.3%     | \$ 178,648,136 | \$ 168,619,005 | 5.9%     |
| Retail   | \$ 37,929,300 | \$ 34,463,516 | 10.1%    | \$ 383,453,329 | \$ 357,676,686 | 7.2%     |
| Amusement  | \$ 458,395    | \$ 424,226    | 8.1%     | \$ 4,793,565   | \$ 4,608,585   | 4.0%     |
| Total  | \$ 69,120,468 | \$ 62,639,155 | 10.3%    | \$ 738,404,945 | \$ 686,663,223 | 7.5%     |

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

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Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



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