

November 2016

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector

Sector	November 2016	November 2015	% Change	2016 YTD Sales	2015 YTD Sales	% Change
Lodging	\$ 230,363,756	\$ 212,289,510	8.5%	\$ 2,736,530,133	\$ 2,606,625,375	5.0%
Restaurant/Bar	\$ 1,056,996,978	\$ 1,034,218,599	2.2%	\$ 12,068,950,528	\$ 11,233,197,383	7.4%
Retail	\$ 5,388,499,957	\$ 5,222,067,858	3.2%	\$ 56,183,798,307	\$ 54,710,510,687	2.7%
Amusement	\$ 103,350,999	\$ 95,623,038	8.1%	\$ 1,245,671,792	\$ 1,231,108,925	1.2%
Total	\$ 6,779,211,690	\$ 6,564,199,005	3.3%	\$ 72,234,950,760	\$ 69,781,442,370	3.5%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors

Sector	November 2016	November 2015	% Change	2016 YTD Sales	2015 YTD Sales	% Change
Lodging	\$ 12,036,506	\$ 11,092,127	8.5%	\$ 142,983,699	\$ 136,196,176	5.0%
Restaurant/Bar	\$ 13,981,110	\$ 13,679,816	2.2%	\$ 159,638,422	\$ 148,583,748	7.4%
Retail	\$ 32,921,579	\$ 31,904,746	3.2%	\$ 343,260,534	\$ 334,259,336	2.7%
Amusement	\$ 372,146	\$ 344,319	8.1%	\$ 4,485,415	\$ 4,432,977	1.2%
Total	\$ 59,311,342	\$ 57,021,008	4.0%	\$ 650,368,071	\$ 623,472,237	4.3%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

For additional information contact: Colleen Floyd, Research Manager, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by Arizona Hospitality Research and Resource Center, NAU.



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