

March 2017

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	March 2017	March 2016	% Change	2017 YTD Sales	2016 YTD Sales	% Change
Lodging	\$ 414,901,931	\$ 390,696,419	6.2%	\$ 1,006,224,730	\$ 951,850,791	5.7%
Restaurant/Bar	\$ 1,339,855,945	\$ 1,246,010,587	7.5%	\$ 3,659,080,448	\$ 3,519,490,671	4.0%
Retail	\$ 5,710,644,228	\$ 5,579,126,573	2.4%	\$ 15,666,238,729	\$ 15,371,374,987	1.9%
Amusement	\$ 148,883,674	\$ 146,165,466	1.9%	\$ 370,546,834	\$ 409,012,828	-9.4%
Total	\$ 7,614,285,778	\$ 7,361,999,045	3.4%	\$ 20,702,090,741	\$ 20,251,729,277	2.2%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	March 2017	March 2016	% Change	2017 YTD Sales	2016 YTD Sales	% Change
Lodging	\$ 21,678,626	\$ 20,413,888	6.2%	\$ 52,575,242	\$ 49,734,204	5.7%
Restaurant/Bar	\$ 17,722,543	\$ 16,481,231	7.5%	\$ 48,399,389	\$ 46,553,007	4.0%
Retail	\$ 34,889,752	\$ 34,086,232	2.4%	\$ 95,714,452	\$ 93,912,953	1.9%
Amusement	\$ 536,100	\$ 526,313	1.9%	\$ 1,334,265	\$ 1,472,773	-9.4%
Total	\$ 74,827,021	\$ 71,507,663	4.6%	\$ 198,023,348	\$ 191,672,937	3.3%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

