



| State of Arizona: Gross Sales by Sector | | | | | | |
|---|-------------------------|-------------------------|--------------|--------------------------|--------------------------|--------------|
| Sector | March 2015 | March 2014 | % Change | 2015 YTD Sales | 2014 YTD Sales | % Change |
| Lodging | \$ 377,327,012 | \$ 329,383,535 | 14.6% | \$ 946,057,311 | \$ 782,359,200 | 20.9% |
| Restaurant/Bar | \$ 1,159,773,415 | \$ 1,123,490,268 | 3.2% | \$ 3,199,596,172 | \$ 3,043,603,732 | 5.1% |
| Retail | \$ 5,552,818,811 | \$ 4,965,129,542 | 11.8% | \$ 15,012,160,462 | \$ 13,641,152,876 | 10.1% |
| Amusement | \$ 128,730,309 | \$ 127,782,214 | 0.7% | \$ 452,835,125 | \$ 326,423,781 | 38.7% |
| Total | \$ 7,218,649,547 | \$ 6,545,785,559 | 10.3% | \$ 19,610,649,070 | \$ 17,793,539,589 | 10.2% |

Source: Arizona Department of Revenue

| Estimated State Tourism Taxes: Tourism Related Sectors | | | | | | |
|--|----------------------|----------------------|--------------|-----------------------|-----------------------|--------------|
| Sector | March 2015 | March 2014 | % Change | 2015 YTD Sales | 2014 YTD Sales | % Change |
| Lodging | \$ 19,715,336 | \$ 17,210,290 | 14.6% | \$ 49,431,494 | \$ 40,878,268 | 20.9% |
| Restaurant/Bar | \$ 15,340,555 | \$ 14,860,630 | 3.2% | \$ 42,321,698 | \$ 40,258,355 | 5.1% |
| Retail | \$ 33,925,502 | \$ 30,334,955 | 11.8% | \$ 91,718,296 | \$ 83,341,988 | 10.1% |
| Amusement | \$ 463,532 | \$ 460,118 | 0.7% | \$ 1,630,569 | \$ 1,175,387 | 38.7% |
| Total | \$ 69,444,925 | \$ 62,865,994 | 10.5% | \$ 185,102,057 | \$ 165,653,998 | 11.7% |

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

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